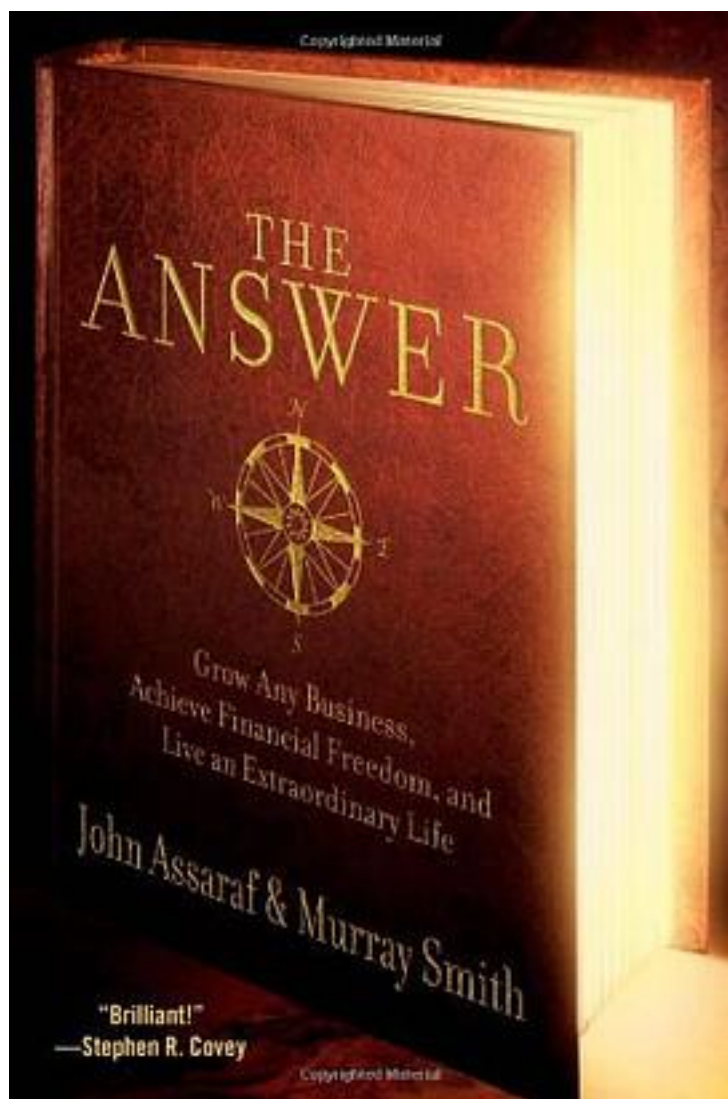


The Answer



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At any one time, hundreds of thousands of people feel stuck professionally and don't know what to do to get out of their rut. In today's complex business world, the brutal reality is that there are no guarantees for success. Surprisingly, many of us are unconsciously conditioned to fail although, ironically, it's not all that difficult to dramatically reverse the odds. John Assaraf has developed a unique and amazing formula that will help people overcome obstacles, transform their careers and businesses and start making the kind of money needed to live an extraordinary life. In his latest book, The Answer, Assaraf draws on new findings in neuroscience, understanding why we do what we do and, more importantly, why we don't do what we know we should be doing. His methods will help individuals 'rewire' their brains for success so they can emerge as winners no matter what they currently know or understand. It will also teach them how to attract and use newly discovered 'uncommon' sense to achieve business success.

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