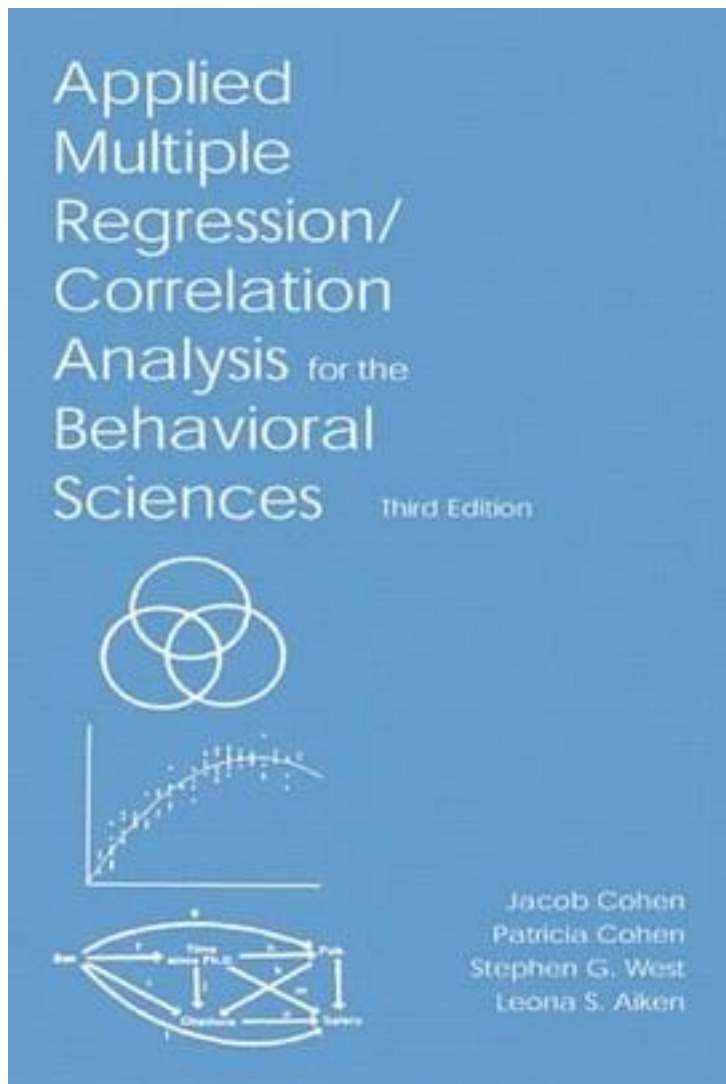


Applied Multiple Regression/Correlation Analysis for the Behavioral Sciences, 3rd Edition



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著者:Jacob Cohen

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This classic text on multiple regression is noted for its nonmathematical, applied, and data-analytic approach. Readers profit from its verbal-conceptual exposition and frequent use of examples. The applied emphasis provides clear illustrations of the principles and provides worked examples of the types of applications that are possible. Researchers learn how to specify regression models that directly address their research questions. An overview of the fundamental ideas of multiple regression and a review of bivariate correlation and regression and other elementary statistical concepts provide a strong foundation for understanding the rest of the text. The third edition features an increased emphasis on graphics and the use of confidence intervals and effect size measures, and an accompanying website with data for most of the numerical examples along with the computer code for SPSS, SAS, and SYSTAT, at www.psypress.com/9780805822236. Applied Multiple Regression serves as both a textbook for graduate students and as a reference tool for researchers in psychology, education, health sciences, communications, business, sociology, political science, anthropology, and economics. An introductory knowledge of statistics is required. Self-standing chapters minimize the need for researchers to refer to previous chapters.

作者介绍:

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标签

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评论

用regression的你好意思不读这本书嘛！！！

下个学期Research Method II的教材； 为了final在两天内把半本书翻完。。

力透纸背的解释，加上教授的优雅诠释。不过到最后我还没有看到DFFITS和Cook's D有什么区别，难道仅仅是一个有符号一个没有符号吗？（后来才知道Cook's D is aggregated for all cases, DFFit is for a specific case）

Cohen & Cohen, 传说中的regression圣经。

Regression 一直学得乱七八糟的，这本书（以及这门课）算是解开许多疑惑……

行为科学回归统计的圣经啊～

挺基础 不罗嗦 不易懂 还是得有点基础

心理统计最好的工具书。

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书评

这是一本相当赞的书，用了一夜时间读完。我感兴趣的是书中对于curvilinear和interaction两部分的介绍，相当见功力。其对于centered的阐述很有启发。但也流于探索性研究，想要进一步发展之很困难。
据介绍这两部分是后面两个新加入的作者的贡献，有必要查查他们的书。...

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