

International Logos & Trademarks



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著者:Supon Design Group

出版者:

出版时间:2001-9

装帧:

isbn:9780060186029

The fifth edition of this highly successful series offers more proof that designers worldwide are still turning out the best design work ever. Judged the best of over 5000 entries from 31 countries, the projects featured represent a great diversity of original

work from around the globe. Included are outstanding corporate, product, and even logos, annual reports, stationery, packaging, and identity campaigns. This volume is packed with visually stimulating solutions, this book honours superb graphic design. Over 400 full-colour projects are displayed and present a wide range of conclusions to what were often difficult assignments. Included are a variety of projects, all of which demonstrate admirable resourcefulness and imagination. Alphabetical indexing of Design Firms and Clients make this a comprehensive and practical volume for buyers of graphics, designers and students.

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