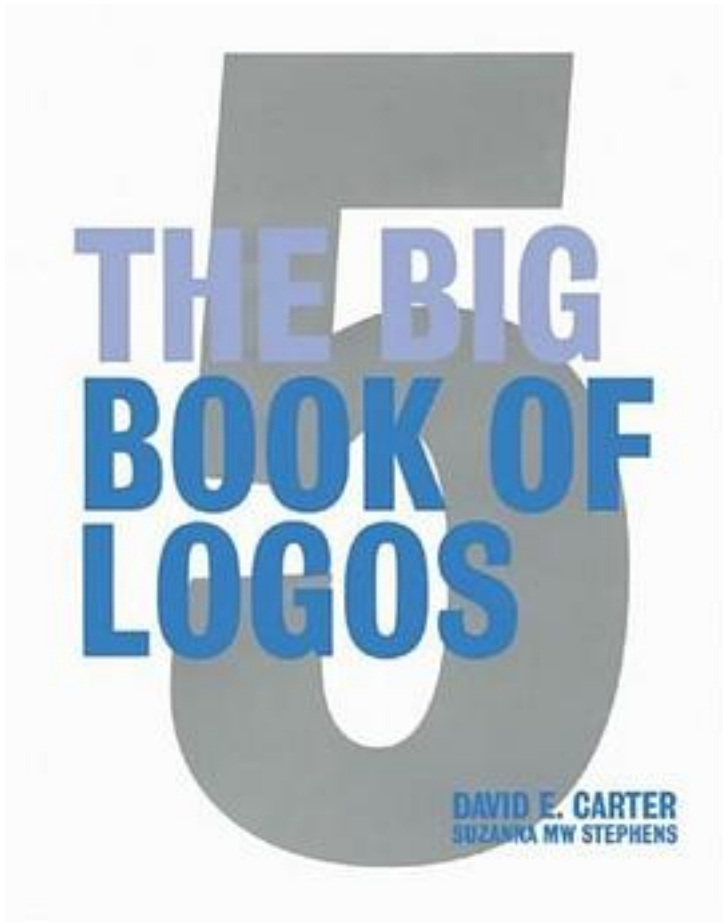# The Big Book of Logos 5

[The Big Book of Logos 5_下载链接1_](#)

著者:Carter, David E. (EDT)

出版者:

出版时间:2008-2

装帧:

isbn:9780061255748

The Big Book of Logos 5 continues the tradition begun in 1999 with David E. Carter's original Big Book of Logos . Thousands of the best logos and trademarks in use in the world today have been collected and published within the pages of this series. Chosen from the Logo 07 competition, both international and American firms are represented

here and contribute a profusion of styles and images to the book's vast content. A designer who wants a reference to help jumpstart the process of creating identities will find in The Big Book of Logos 5 the inspiration needed to develop original and thoughtful graphic solutions.

作者介绍:

目录:

[The Big Book of Logos 5_下载链接1_](#)

标签

评论

有不少实际应用的例子。经过这段时间才了解到，标志的意义不在于美观程度，而是在于它的扩展应用啊。。。。

[The Big Book of Logos 5_下载链接1_](#)

书评

[The Big Book of Logos 5_下载链接1_](#)