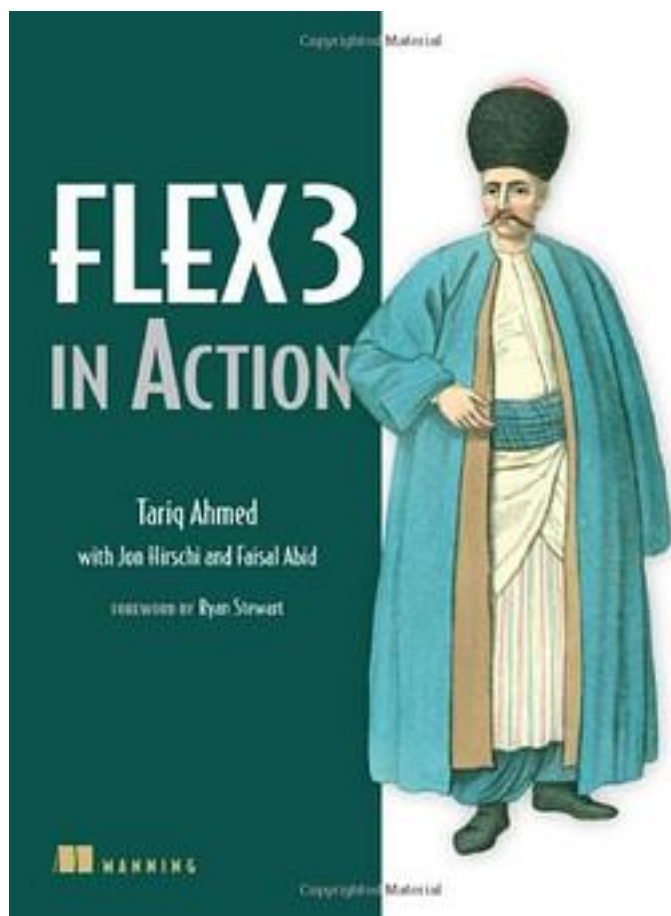


Flex3 in Action



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出版者:Manning Publications

出版时间:2009-02-03

装帧:Paperback

isbn:9781933988740

New Web applications require engaging user-friendly interfaces-and the cooler, the better. With Flex 3, Web developers at any skill level can create high-quality, effective, and interactive Rich Internet Applications (RIAs) quickly and easily. Flex removes the complexity barrier from RIA development by offering sophisticated tools and a

straightforward programming language so you can focus on what you want to do instead of how to do it. And now that the major components of Flex are free and open source, the cost barrier is gone, as well "Flex 3 in Action" is an easy-to-follow, hands-on Flex tutorial. Chock full of examples, this book goes beyond feature coverage and helps you put Flex to work in real day-to-day tasks. You'll quickly master the Flex API and learn to apply the techniques that make your Flex applications stand out from the crowd. Interesting themes, styles, and skins? It's in there. Working with databases? You got it. Interactive forms and validation? You bet. Charting techniques to help you visualize data? Bam The expert authors of Flex 3 in Action have one goal - to help you get down to business with Flex 3. Fast. Many Flex books are overwhelming to new users-focusing on the complexities of the language and the super-specialized subjects in the Flex eco-system; "Flex 3 in Action" filters out the noise and dives into on the core topics you need every day. Using numerous easy-to-understand examples, Flex 3 In Action gives you a strong foundation that you can build on as the complexity of your projects increases. And now, purchase the print edition and you'll get the "Flex 3 in Action" ebook and the "Flex 4 in Action" ebook upon its release both for free Simply follow instructions on the insert to redeem your two free ebooks.

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