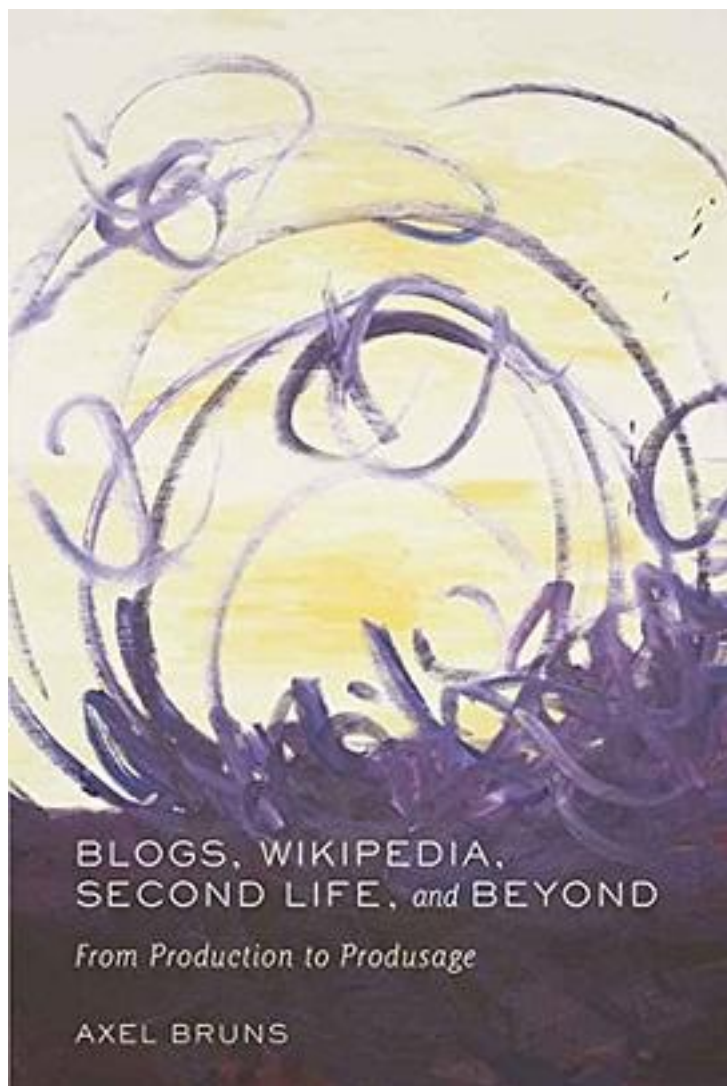


Blogs, Wikipedia, Second Life, and Beyond



[Blogs, Wikipedia, Second Life, and Beyond_ 下载链接1](#)

著者:Axel Bruns

出版者:Peter Lang Inc., International Academic Publishers

出版时间:2008-2-6

装帧:Paperback

isbn:9780820488660

We—the users turned creators and distributors of content—are TIME's Person of the Year 2006, and AdAge's Advertising Agency of the Year 2007. We form a new Generation C. We have MySpace, YouTube, and OurMedia; we run social software, and drive the development of Web 2.0. But beyond the hype, what's really going on? In this groundbreaking exploration of our developing participatory online culture, Axel Bruns establishes the core principles which drive the rise of collaborative content creation in environments, from open source through blogs and Wikipedia to Second Life. This book shows that what's emerging here is no longer just a new form of content production, but a new process for the continuous creation and extension of knowledge and art by collaborative communities: produsage. The implications of the gradual shift from production to produsage are profound, and will affect the very core of our culture, economy, society, and democracy.

Building on an analysis of key sites including Wikipedia, Flickr, YouTube, and Second Life, it explores the intellectual, technological, and social implications of produsage, as well as the legal and economic models employed by produsage projects. In doing so, the book highlights the implications of produsage for our culture, democracy, and society.

作者介绍:

目录:

[Blogs, Wikipedia, Second Life, and Beyond 下载链接1](#)

标签

Produsage

新闻传播

网络

社会

新媒体

文化

媒介研究

评论

[Blogs, Wikipedia, Second Life, and Beyond 下载链接1](#)

书评

[Blogs, Wikipedia, Second Life, and Beyond 下载链接1](#)