

How to Get to the Top: Business lessons learned at the dinner table (精装)



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A marketing guru and author of numerous business audios turns his attention to character. Treat customers like family, take pride in your place of business, tip generously, avoid grandstanding, show up on time--all are part of a potpourri of inspiring ideas presented in 54 fast-moving chapters unified by Fox's humanitarian sensibilities. He has a strong vocal presence--intimate but not so chummy that it interferes with his authority as an expert. He combines basic altruism with the determination of a consultant who believes in both his ideas and his clients. Its a message that will bring most listeners back to a way of operating that is guided by the Golden Rule and by common courtesy. T.W. © AudioFile 2007, Portland, Maine-- Copyright © AudioFile, Portland, Maine --This text refers to the Audio CD edition.

作者介绍:

目录:

[How to Get to the Top: Business lessons learned at the dinner table \(精装\)_下载链接1](#)

标签

评论

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