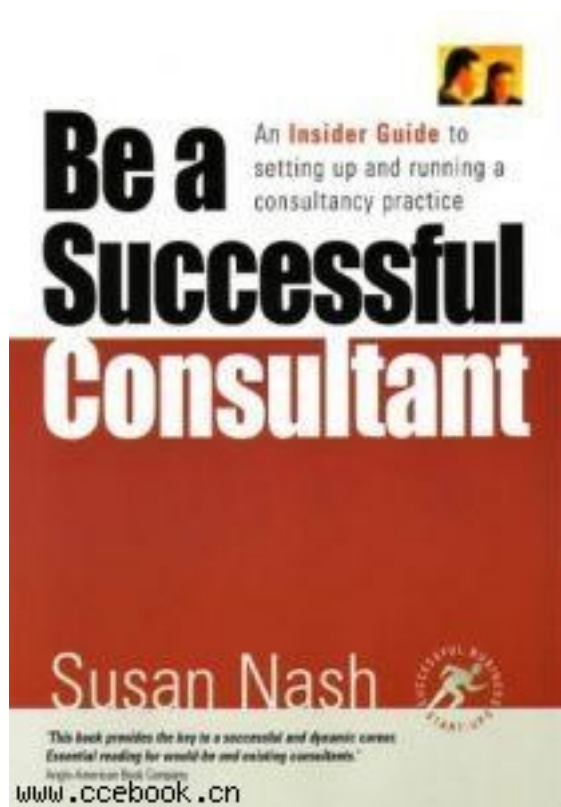


# Be a Successful Consultant



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Consulting has become a growing and lucrative option for individuals. This volume aims to provide the methodology to set up and run a consulting business, from defining strategic direction to delivering on-going business.

This book has been written for professionals, with specific functional knowledge, experience or expertise, who wish to evaluate whether they want to be consultants and consider an alternative lifestyle to full-time work. So this book is for:

- Individuals who are debating leaving ‘corporate life’ and want to explore alternative career options.
- Consultants who are running their own business who want to increase their market share and revenue.
- People between jobs who wish to generate income.
- Entrepreneurs in the making who wish to begin an independent life style.
- Those who are looking for greater flexibility and more choices in the work they wish to do.

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