

# Grand Stand II



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Grand Stand II is the definitive resource on contemporary stand design worldwide. This double-volume publication, presents nearly 200 show-stopping brand and corporate fair presentations, scales ranging from small to large, with stunning photography accompanied by commentary including company profiles as well as information about

the designers. The expansive scope of projects depicted from cover to cover reveal the increasing importance of fair stand design today and how designers play an essential role in visualizing the identity of brands into captivating corporate presentations.

作者介绍:

目录:

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