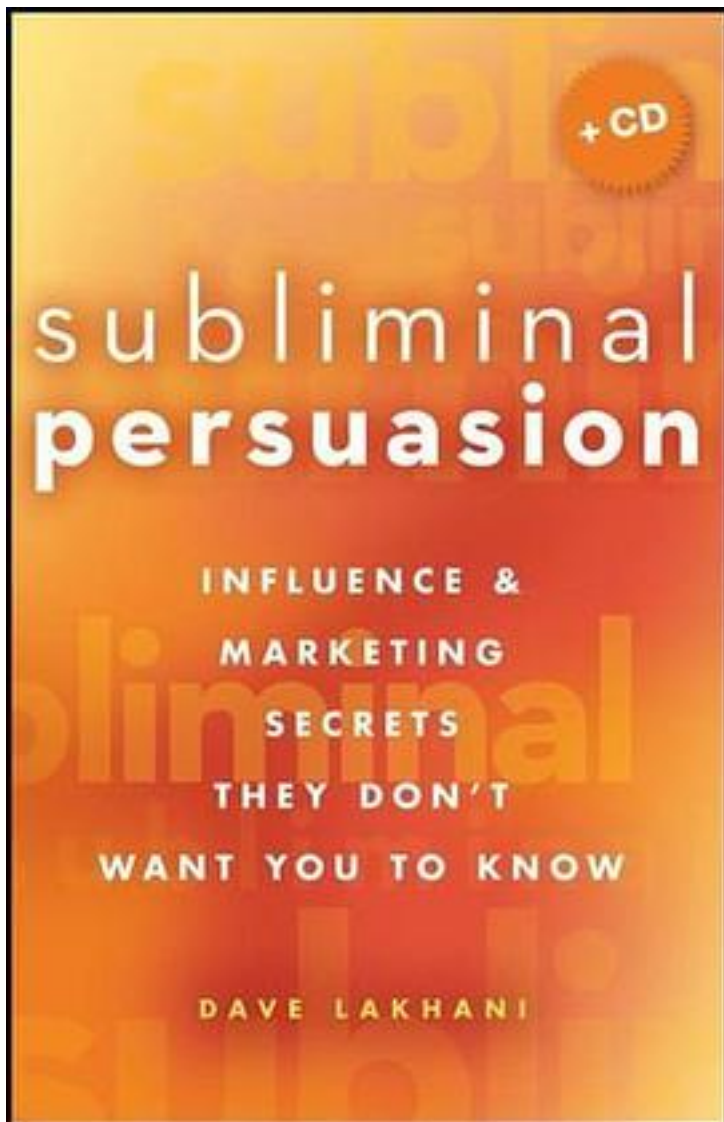


Subliminal Persuasion



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Praise for Subliminal Persuasion "If you want to understand how to give your messages persuasive impact, this book gives you the right tools at the right time. Persuasion = profit, and this book is your guide."

-Chet Holmes, author of The Ultimate Sales Machine "I love this book-Dave has broken down the psychology and subtleties of subliminal persuasion and made them profitably accessible, so you can leverage it in your own sales and marketing efforts."

-Joel Bauer, author of How to Persuade People Who Don't Want to Be Persuaded and Gravitational Marketing: The Science of Attracting Customers "Dave Lakhani reveals secrets that are making ad agencies salivate. These tactics should only be studied by those who aren't intellectually squeamish or intimidated by being brutally effective."

-Ben Mack, author of Think Two Products Ahead "Dave Lakhani has written the first original work on subliminal persuasion that I have seen in years. Part of me wishes he wouldn't share this information with the rest of the world, so I would be the only one with access to it!" -Michael Lovitch, CEO, Hypnosisnetwork.com "Dave teaches you the fine art of consumer seduction and subliminal persuasion in a way that will change how you approach sales and marketing forever. If you want results read this book!"

-Glenn Dietzel, CEO, Awakened LLC, and author of Author and Grow Rich "The psychological techniques of subliminal persuasion Dave Lakhani reveals in this book are sure to move people to action without them even knowing they've been influenced. These persuasion tools are amazingly powerful and easy for anyone to use."

-Dr. Mollie Marti, author of The 12 Factors of Business Success: Discover, Develop, and Leverage Your Strengths

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