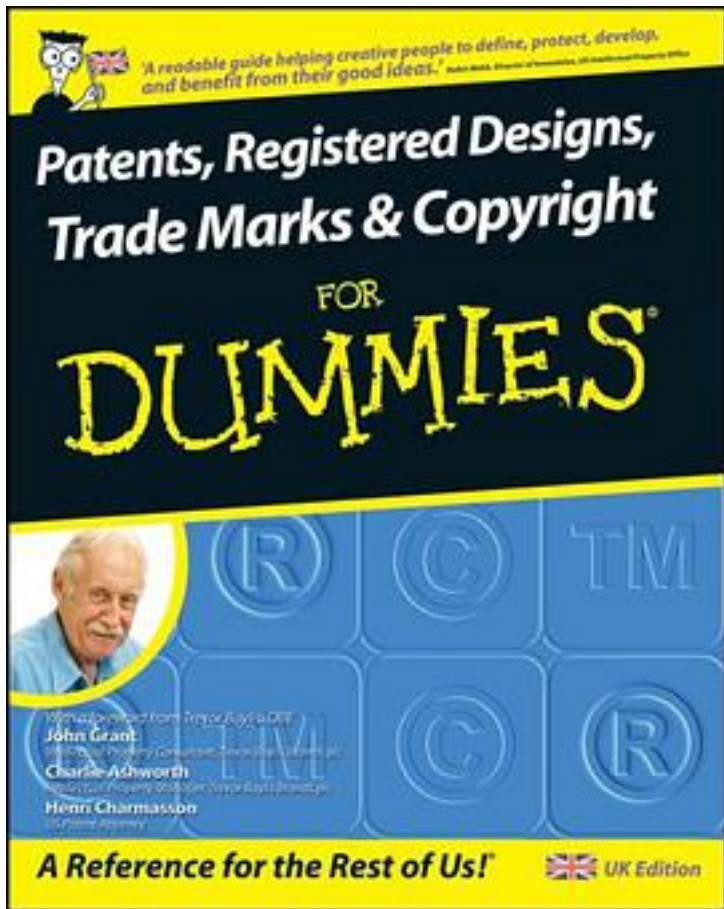


Patents, Registered Designs, Trade Marks and Copyright For Dummies



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Do you have a great idea for the next big thing, an eye-catching new corporate logo, or an exciting new business concept? Understand how to safeguard your ideas and creations with this expert guide to the fundamentals of intellectual property. Walking you step-by-step through the processes involved in protecting your great ideas, this book offers all the advice you need to ensure that you're the only one cashing in on your creativity and hard work.

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