

The Fundamentals of Product Design



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This book provides an overview of all areas of product design in one volume. The author provides an integrated and cohesive view of the design process that students of design can sometimes find hard to grasp. The Fundamentals of Product Design is full of inspiring visuals covering a wide variety of product design examples, and exercises for students throughout the book.

作者介绍:

Richard Morris is the head of the Centre for Design Technology. The Centre is a UK Centre of Excellence in the Teaching and Learning of Creativity and hosts courses in Product Design and SEKE.

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