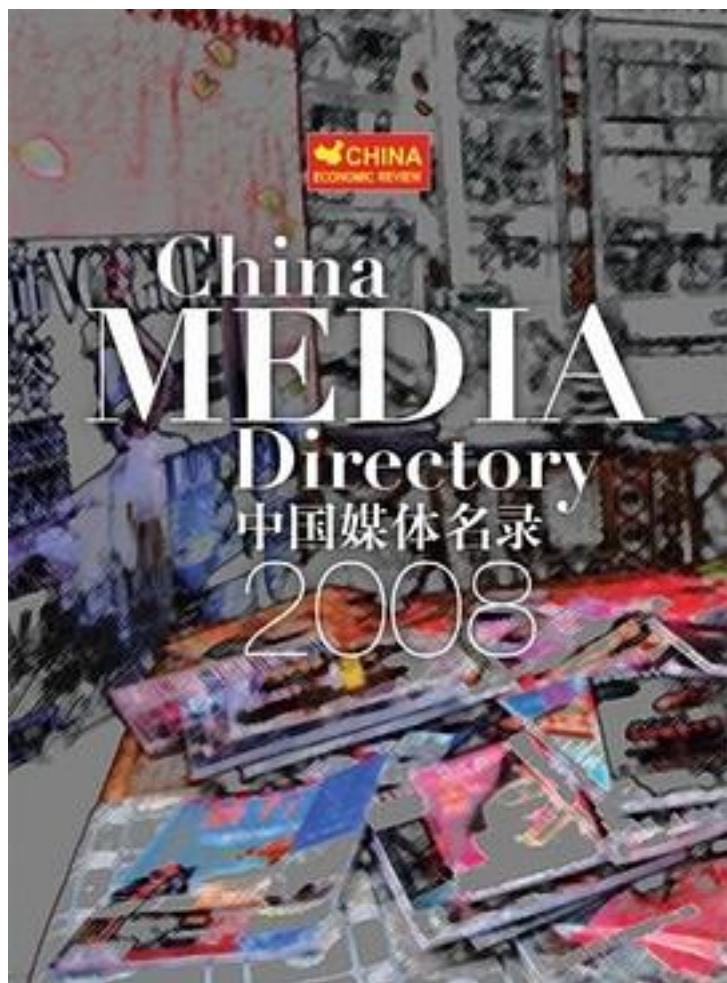


China Media Directory 2008



[China Media Directory 2008_下载链接1](#)

著者:

出版者:China Economic Review Publishing

出版时间:2007-09-20

装帧:Paperback

isbn:9789889987404

China Media Directory 2008 is the definitive guide to domestic and international media companies with offices in mainland China. It is the most comprehensive directory of its

kind ever compiled. The Second edition is expanded and completely revised. The directory list more than 5,000 companies, each company record includes Key Executive, telephone numbers, Postal, and Website, plus email; cover 16 media industry sectors, including: Media Groups, 4A Agencies, Media Planning, Marketing & Consultants, Media Colleges, Magazines, Newspapers, News Agencies, Publishing Companies, Television, Radio, Online, New Media, Advertising & Marketing research, Program, Movie & Video Production, Media Equipment & Technology Providers, etc.

作者介绍:

目录:

[China Media Directory 2008_下载链接1](#)

标签

评论

[China Media Directory 2008_下载链接1](#)

书评

[China Media Directory 2008_下载链接1](#)