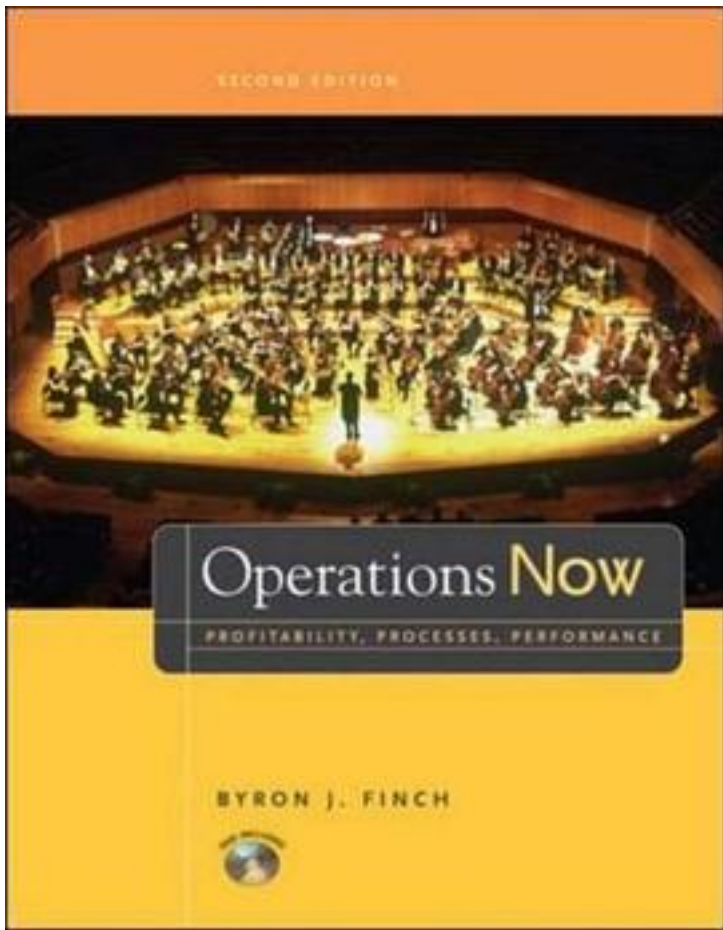


# Operations Now: Supply Chain Profitability and Performance 3/e (DVD Inside)



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Operations Now introduces operations from a vantage point that encompasses both

the entire organization and the broader supply network. The author begins his discussion of operations management by first establishing the goal to which any high quality operation must aspire: the goal of profitability. Operations Now presents operations within a context that acknowledges its interactions both within all functional areas of an organization as well as the supply chain network serving it. Thus, students not majoring in operations management immediately understand why they are studying a subject that had previously seemed to them irrelevant; operations majors receive valuable instruction in how their chosen field affects and facilitates other functional areas within the enterprise and aligns with the overall goals of the organization.

#### 作者介绍:

Byron J. Finch is a Professor of Operations Management in the Richard T. Farmer School of Business Administration at Miami University, Oxford, Ohio. He earned his BS and MS degrees from Iowa State University and received his doctorate from the William Terry College of Business Administration at the University of Georgia in 1986. He began teaching and research responsibilities in 1987 at Miami University, where he has taught operations management and supply chain management courses at the undergraduate and graduate levels.

Dr. Finch's research interests have evolved from the topic of manufacturing planning and control systems early in his career to spreadsheet models to his most recent research endeavors involving the use of Internet-based conversations as information to improve quality and quality expectations in the anonymous environments of online auction. As the U.S. economy has shifted toward services, Dr. Finch's research interests have become more inclusive of services as well, particularly online services. Research projects that Dr. Finch has been involved with have resulted in numerous publications in such outlets as the Journal of Operations Management, International Journal of Production Research, Quality Management Journal, Academy of Management Journal, Production and Inventory Management Journal, and International Journal of Quality and Reliability Management. Dr. Finch is also the author and co-author of The Management Guide to Internet Resources (1997), Operations Management: Competing in a Changing Environment (1995), Spreadsheet Applications for Production and Operations Management (1990), and Planning and Control System Design: Principles and Cases for Process Manufacturers (1987). In addition to the traditional print publications, Dr. Finch has been the managing editor for the Operations Management Center Web site (<http://www.mhhe.com/pom/>) since 1998. Dr. Finch serves on the Editorial Boards of the Journal of Operations Management and the Quality Management Journal.

Dr. Finch has been actively involved in teaching innovation since beginning his academic career in 1986. He received the Southern Business Administration Innovative Teaching Award in 1987, the NCR Computer Innovation Award in 1990, and the Richard T. Farmer School of Business Teaching Award in 1996. Dr. Finch was nominated for the Miami University Associated Student Government Teaching Award in 2002 and 2005.

Dr. Finch has held various offices in the Midwest Decision Sciences Institute, including president. He has also been involved in Decision Sciences Institute at the national level, including a term as a regionally elected vice president. Dr. Finch is also a member of the Production and Operations Management Society (POMS).

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