Microeconomics



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Written in an informal colloquial style, this student-friendly "Principles of Microeconomics" textbook does not sacrifice intellectual depth in its quest for accessibility. The author's primary concern is to instill "economic sensibility" in the student. Colander emphasizes the intellectual and historical context to which the economic models are applied. The seventh edition has been significantly revised to make it simpler, shorter, more organized and more applicable to the real world.

作者介绍:

David C. Colander is a professor at Middlebury College.

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