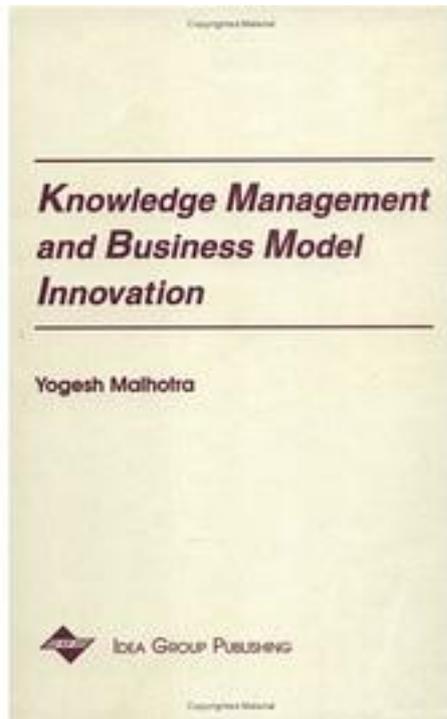


# Knowledge Management and Business Model Innovation



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We are living in interesting times characterized by increasing digitalization of business enterprises in a global interconnected knowledge economy. With waning euphoria about the first wave of digital e-business enterprises and a sobering dot-com stock market, business model innovation is being recognized as the key enabler that can unleash value creation for new digital enterprises. Knowledge Management for Business Model Innovation is anticipated to be the mantra for survival, competence and success of pure play Net enterprises, as well as relatively traditional

brick-and-mortar enterprises faced with the challenge of transforming their business models into--and beyond--brick-and-mortar companies.

作者介绍:

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