

Microeconomics



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著者:Robert S. Pindyck

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KEY BENEFIT : This book is well known for its coverage of modern topics (Game theory, Economics of Information, and Behavioral Economics), clarity of its writing style and graphs, and integrated use of real world examples. KEY TOPICS : The emphasis on relevance and application to both managerial and public-policy decision-making are focused goals of the book. This emphasis is accomplished by including MANY extended examples that cover such topics as the analysis of demand, cost, and market efficiency; the design of pricing strategies; investment and production decisions; and public policy analysis. Economists and strategists looking to stay current with economic information.

作者介绍:

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标签

经济学

Microeconomics

Economics

intermediate

Requirement

Pindyck

MicroEcon

June_O'Neil

评论

等寒假再看一遍…

Well written, a good book for intermediate microeconomics. Topics are discussed with enough clarity and each topic comes with lots of graphs and illustrations (excellent chapters on Game Theory and pricing strategies). It has a good balance of theoretical information coupled with enough mathematical examples to get the message across.

textbook

Econ281

比较简单基础，但是很不错的一本教材。Krasa御用教材。

KRASA

100分教科书。

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书评

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