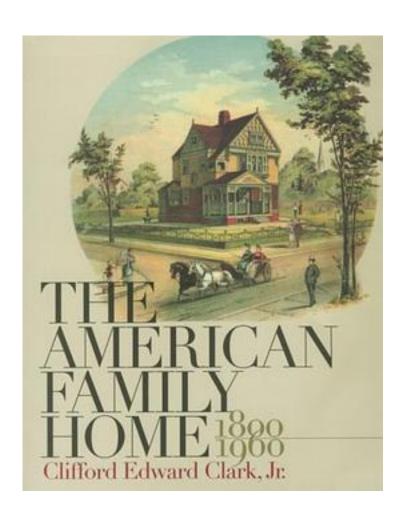
## The American Family Home, 1800-1960



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In the nineteenth century, architects and family reformers launched promotional campaigns portraying houses no longer as simply physical structures in which families lived but as emblems for family cohesiveness and identity. Clark explains why, despite the fear of standardization and homogenization, the middle class has persisted in

viewing the single-family home as the main symbol of independence as as the distinguishing sign of having achieved middle-class status.
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