

# Getting an Investing Game Plan



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A long-term game plan for investment success What matters most in achieving financial success is not how well one plays any single round of the investment game, but whether they have a well thought out and complete investing game plan. An investing game plan is a strategy designed to help investors fulfill both their short- and long-term financial goals. In a straightforward manner, Getting an Investing Game Plan explains why every investors needs a game plan for both wealth creation and wealth preservation, how to create one that suits their personal risk tolerance level, and maybe most importantly, how to stick to their plan despite market conditions. Vern C. Hayden, CFP (Westport, CT), is a certified financial planner in private practice with more than thirty-two years of experience. He regularly appears as an expert on leading national news and financial television programs, and has also been a regular contributor to the financial press, including TheStreet.com, where he wrote more than 100 columns. Maura Webber (Chicago, IL) is a freelance writer who regularly contributes for the Chicago Sun-Times and Bloomberg News. She has been a reporter for Bloomberg News, the Philadelphia Business Journal, and the Philadelphia Inquirer.

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