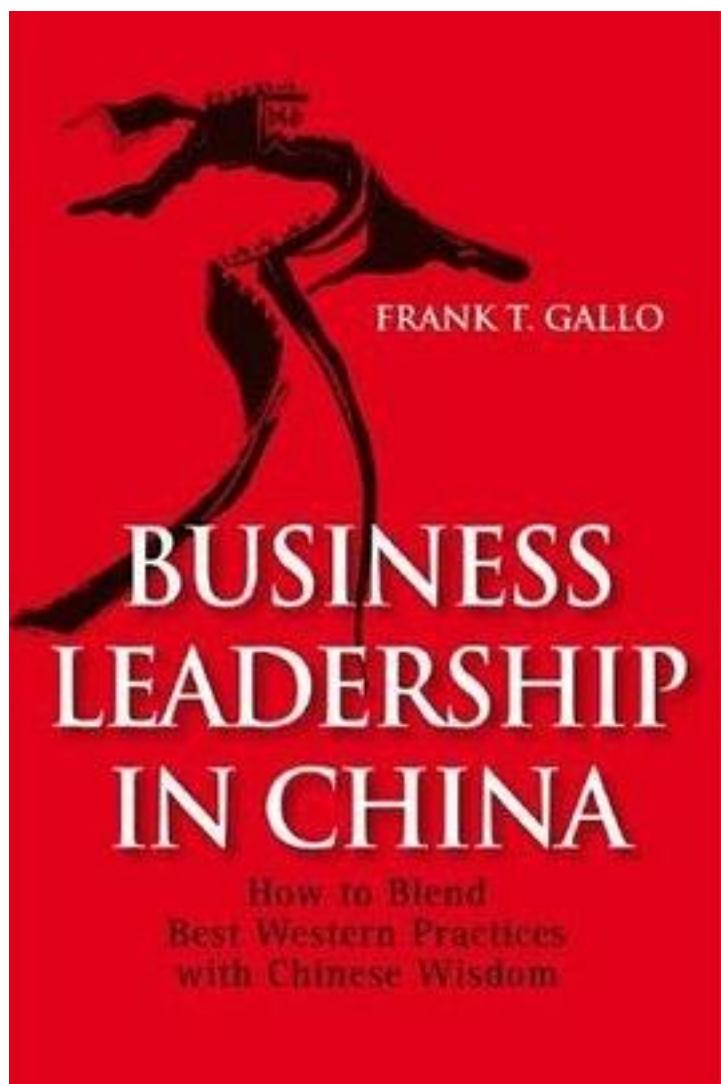


Business Leadership In China



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著者:Gallo, frank T.

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An exciting and informative book about what it takes to be an effective leader in China. This should be read not only by "westerners" but also Chinese executives and managers. Without patronizing either Chinese wisdom or Western (American) practices, Gallo does a great job of helping the reader to become culturally sensitive, even empathic on an interpersonal level. He provides invaluable practical experiences with clear applications about pitfalls to navigate and bridges to build in order to work effectively with Chinese organizations and their workforces. I loved his personal examples and willingness to share lessons learned the hard way.

作者介绍:

Frank Gallo is one of best received executive coaches in China and a leading member in the MindSpan Learning executive coach network.

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