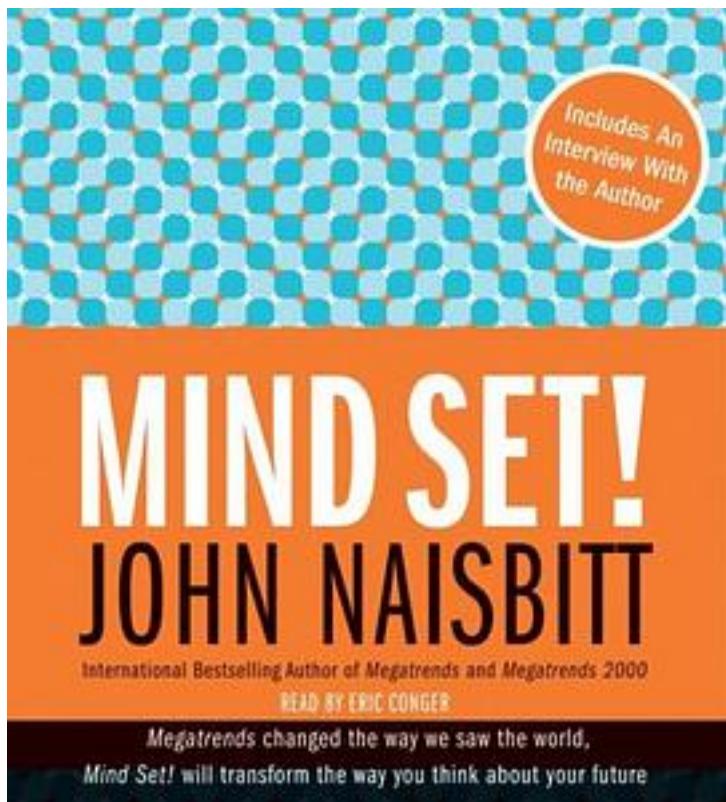


# Mind Set! CD



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In his seminal works *Megatrends* and *Megatrends 2000*, John Naisbitt proved himself one of the most far-sighted and accurate observers of our fast-changing world. *Mind Set!* goes beyond that—*Mind Set!* discloses the secret of forecasting. John Naisbitt gives away the keys to the kingdom, opening the door to the insights that let him understand today's world and see the opportunities of tomorrow. He selected his most effective tools, 11 Mind Sets, and applies them by guiding the reader through the five forces that will dominate the next decades of the 21st century. Illustrated by stories

about Galileo and Einstein to today's icons and rebels in business, science, and sports, Mind Set! opens your eyes to see beyond media headlines, political slogans, and personal opinions, to select and judge what will form the pictures of the future. Read by Eric Conger

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