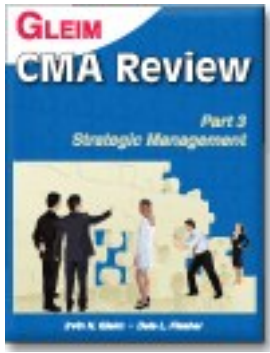


CMA Part 3: Strategic Management, 14th Ed.



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Strategic Management is one of four books in the CMA Review series. It is an essential tool for learning and reviewing the concepts and applications necessary to PASS Part 3 of the CMA exam. Our overriding concern is to provide an inexpensive, effective, and easy-to-use study program. The book begins with about 20 pages of general test preparation information. This Introduction is followed by 20 study units, each containing an outline (based on the latest ICMA Content Specification Outlines), Core Concepts, and multiple-choice questions with answer explanations.

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