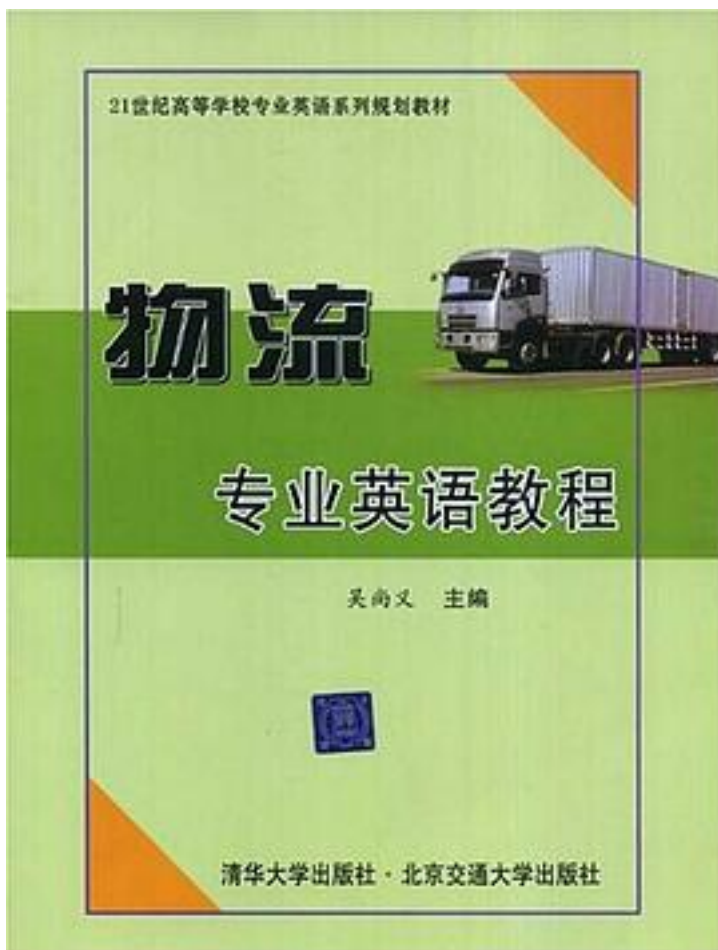


物流专业英语教程



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出版者:北京交通大学

出版时间:2008-9

装帧:

isbn:9787811233872

《21世纪高等学校专业英语系列规划教材·物流专业英语教程》分为16个单元，涉及物流领域最新的16个主题。首先从物流的基本概念和定义讲起，然后围绕概念和定义深入展开，讲述了客户服务，采购、仓储、库存管理、包装、运输；其次讲述了述物流涉

及和关联的内容，如集装箱化、第三方物流、逆向物流、物流单证、物流中心管理、配送管理、供应链管理；再次讲述了现代物流管理的手段和方式，如物流信息管理、物流电子通信等内容；最后讲述了物流绩效考核《21世纪高等学校专业英语系列规划教材·物流专业英语教程》形成了一个科学合理的宏观构架——综述（涉及的问题）、详述（问题的解决方法）和评价考核。

《21世纪高等学校专业英语系列规划教材·物流专业英语教程》可作为高等院校物流管理及相关本科专业学生专业英语课程的教材，亦可作为物流行业培训的教材，还可供具有一定英语基础的物流专业人员自学使用。

作者介绍:

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