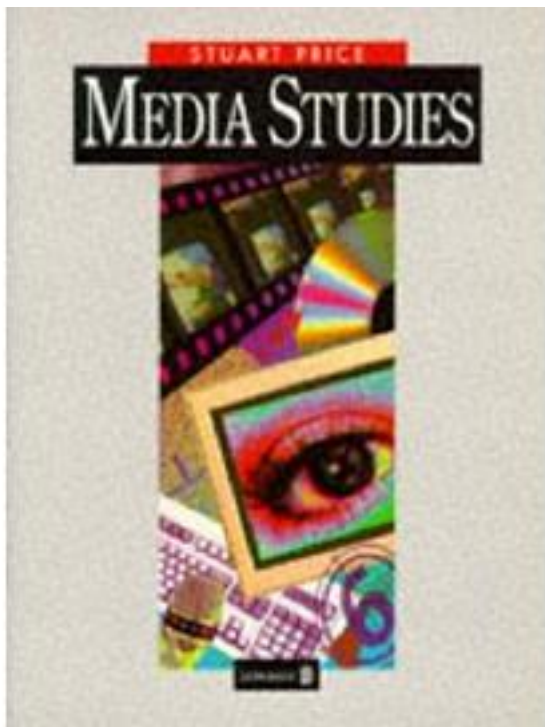


Media Studies



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著者:

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Synopsis

This book spans a range of courses both at A Level and BTEC. It provides an educational cocktail of essential theories and student activities. The book examines every aspect of mass media, enabling students to acquire a coherent view of media theory. "Media Studies" not only covers the essential facts about this fascinating subject but also contains, in every chapter, a range of student activities. These exercises are designed to develop research and analytical skills and the whole text offers an essential guide to students on a range of schemes: A Level, BTEC National

and City & Guilds.

作者介绍:

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