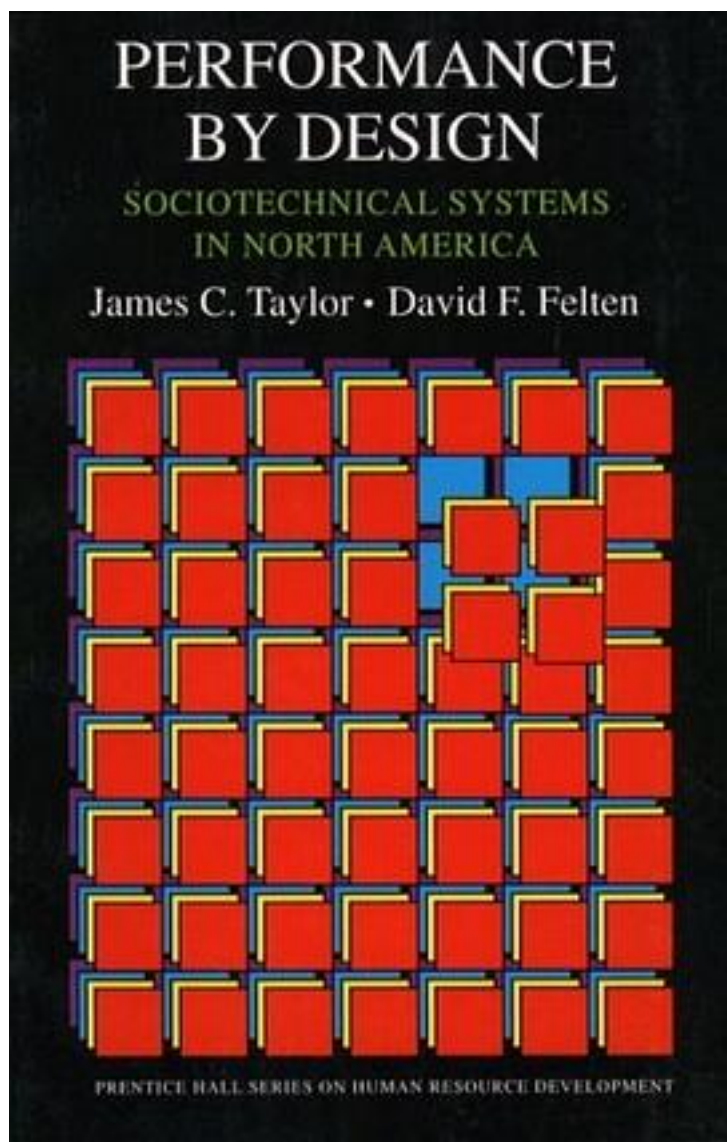


Performance By Design



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This volume offers an exploration of successful organizational change -- through the use of a purposeful, product-oriented vision shared by all members. It stresses the four pillars of sociotechnical methodology -- systems, power, product, and purpose. For business managers, sociologists, and psychologists.

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