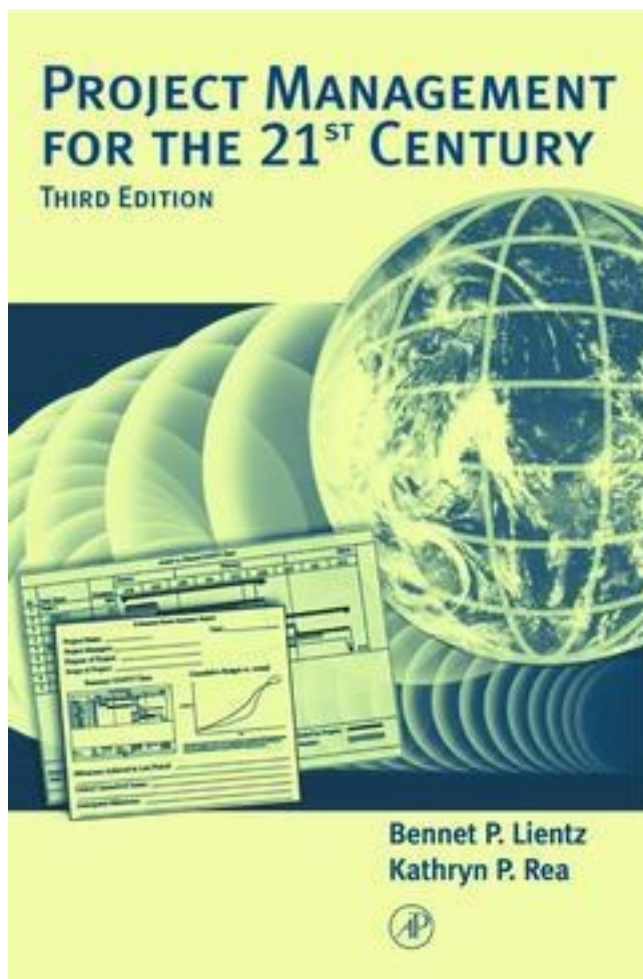


# Project Management for the 21st Century



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The challenge of managing projects is to combine the technology of the future with lessons from the past. In the Third Edition of "Project Management for the 21st

Century", noted authors Bennet Lientz and Kathryn Rea provide a modern, proven approach to project management. Properly applied without massive administrative overhead, project management can supply structure, focus, and control to drive work to success. Third Edition revisions include: 35 per cent new material; three new chapters on risk management, international and multinational projects, project culture; entire text rewritten to take advantage of the Web and Internet tools; new appendix covering web sites; additional materials on "what to do next"; and, more feedback from readers and lessons learned. Each chapter contains guidelines and steps to take next. It includes common modern project examples across chapters and provides modern and historical examples.

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