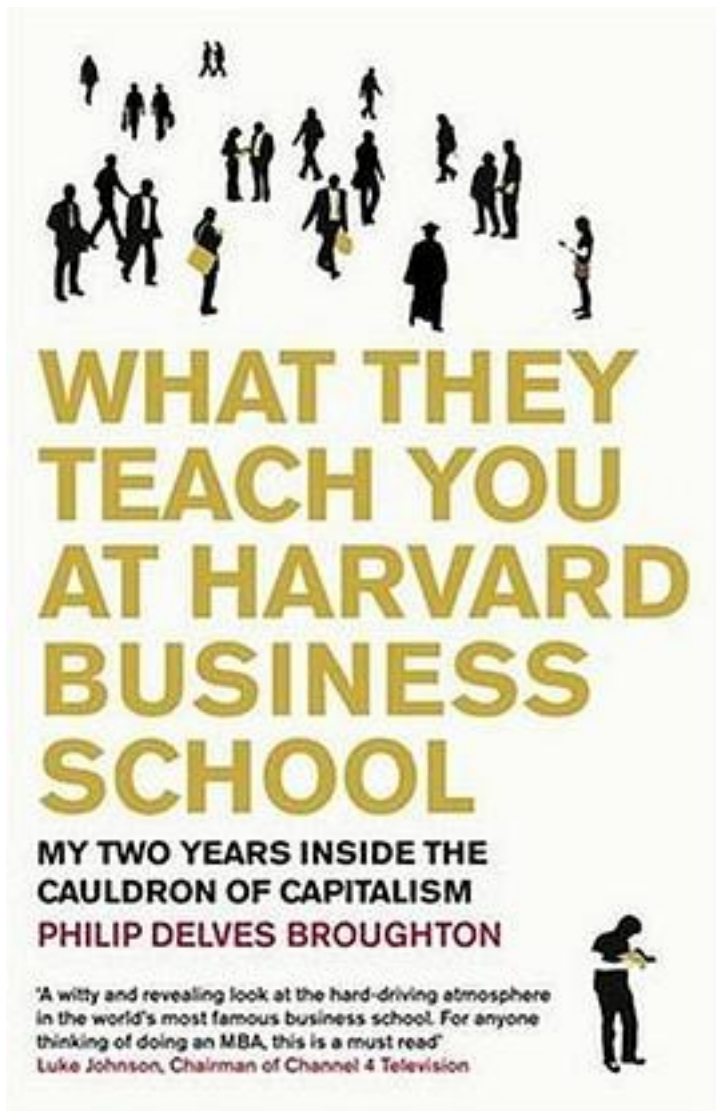


# What They Teach You at Harvard Business School



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著者:Philip Delves Broughton

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When Philip Delves Broughton abandoned his career as a successful journalist and joined Harvard Business School's prestigious MBA course, he joined 900 other would-be tycoons in a cauldron of capitalism. Two years of taxing case studies and excel shortcuts lay ahead of him, but he couldn't have told you what OCRA was, other than a vegetable, or whether discount department stores make more money than airlines.

He did, however, know that Harvard Business School's alumni appeared to be taking over the world. The US president, the president of the World Bank, the US treasury secretary, the CEOs of General Electric, Goldman Sachs and Proctor & Gamble - all were bringing HBS experience to the way they ran their banks, businesses and even countries. And with the prospect of economic enlightenment before him, he decided to see for himself exactly what they teach you at Harvard Business School.

Two years and 500 case studies later, he had met the worlds' most influential entrepreneurs and analysed the biggest business conundrums. But he and his fellow students faced a bigger question still - how would they juggle their lives, their jobs and their bank balances?

Philip Delves Broughton's witty and informative memoir is a revelatory account of what the financial elite learn within the hallowed walls of the exclusive Harvard Business School

作者介绍:

A veteran journalist who went to Harvard Business School to get a MBA degree

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## 评论

"It took just two consultants to screw up a project." That really made me chuckle. However, it is obviously difficult for the author, without a firm belief in capitalism, to fully reap the rewards from HBS and the business and financial world in general.

作者以一个门外汉的视角看待哈佛MBA课程，讲了一些大实话。有点意思。

读完了，我不想去哈佛

Acute discomfort in the presence of spreadsheets, inability to play golf, poorly concealed loathing of corporate life, knowledge of ancient Greek.. He experienced the deformed emotional offspring of encroaching awareness that for lack of ability, personality, and hunger, the failure to witness that kind of wealth?

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## 书评

Philip并不是一个典型的HBS MBA学生：十年新闻记者经验，入学时已经32岁，拖家带口，不渴望进投行、PE、咨询，很少参加MBA同学的疯狂Party，甚至最后是同届MBA中极少的没有找到工作的人之一……也许是这些非典型性导致他的这本书可能并不能告诉你一个真的HBS。总体来说，作者...

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尽管作者首先声明同学都是很优秀的，大部分教授都是很优秀的，guest speaker也都是杰出人士，但是。。。书中细节里充满了对HBS及其mission statement的迷惑，或许是因为作者来自于完全不同的领域，又或许作为一个32岁的HBS MBA学生的资历，也或许是个人的风格和学校风格的不协调...

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