

# Neuland



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German graphic design has undergone a dramatic metamorphosis in recent years. Young professionals and students have been demonstrating heightened technical skills and strong, individualistic styles. The emerging design generation has broken with cultural and geographical boundaries, entering the international arena and competing with cutting edge design icons worldwide. As the scope and depth of this exciting development has been under recognised, Neuland documents the future of German graphic design by presenting the best work of up-and-coming designers and design studios. This book compiles over 400 pages of exciting ideas, never before seen experiments, self initiated projects and commercial work from Germans working and

studying at home and abroad, as well as non-Germans working and studying in Germany.

作者介绍:

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