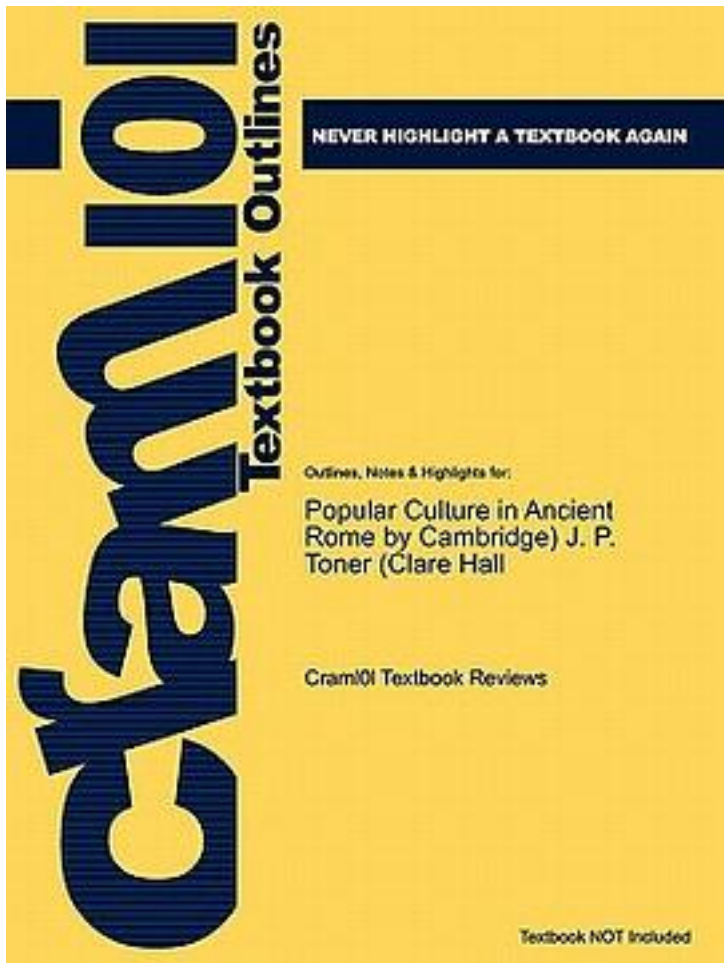


Outlines & Highlights for Global Marketing Management by Kotabe, ISBN



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