

Creators' Self-Promotion: In-house Graphics



[Creators' Self-Promotion: In-house Graphics_下载链接1_](#)

著者:PIE Books

出版者:PIE BOOKS

出版时间:2009-9

装帧:289×228mm, softcover

isbn:9784894446991

This book presents the stationeries and self-promotional tools of design offices, creative agencies, photo studio, stylists' office, illustrators' offices and architects offices along with snap shots of their work environments. Those well-designed business cards, envelopes, letterheads, cannot only be used for a promotional purpose

but also represent creators’ originalities and principles, which shows the intimate connection with their stationeries and work offices. Many creators and professionals must enjoy the book by discovering a great example with every turn of the pages. It’s a good resource for opening a new office and is full of ideas for self-promotions.

作者介绍:

目录:

[Creators' Self-Promotion: In-house Graphics_下载链接1](#)

标签

设计

平面设计

PIE

评论

[Creators' Self-Promotion: In-house Graphics_下载链接1](#)

书评

[Creators' Self-Promotion: In-house Graphics_下载链接1](#)