

# Chanel



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著者:Karl Lagerfeld (Photographer)

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When Karl Lagerfeld was appointed to the helm of the then-sleepy fashion house Chanel in 1983, he set out to radically reinvent its image—not only through bold collections, but also by shooting the house’s campaigns himself. Lagerfeld’s photographs breathed life into the brand. Now, his campaigns span the house’s collections—luxurious haute couture, ready-to-wear, cruise, accessories—and have established Lagerfeld as a sought-after fashion photographer. Organized chronologically, *Chanel: The Karl Lagerfeld Campaigns* includes a carefully curated selection of photographs that showcase hundreds of spectacular clothes worn by the top fashion models and personalities of each era. Women including Christy Turlington, Linda Evangelista, and Kate Moss are photographed in glamorous locations such as Coco Chanel’s Paris apartment, the French Riviera, and Rodeo Drive. Filled with more than 600 photographs, plus an essay by fashion writer Patrick Mauriès, the book offers an unrivaled overview of the house of Chanel as seen through the eyes—and lens—of Karl Lagerfeld himself.

作者介绍:

Patrick Mauriès is the coauthor of Chanel Catwalk and The World According to Karl, and the author of Jewelry by Chanel and Fornasetti.

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标签

Lagerfeld

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评论

作为摄影师的Karl，多年来为Chanel拍摄的广告集合。

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