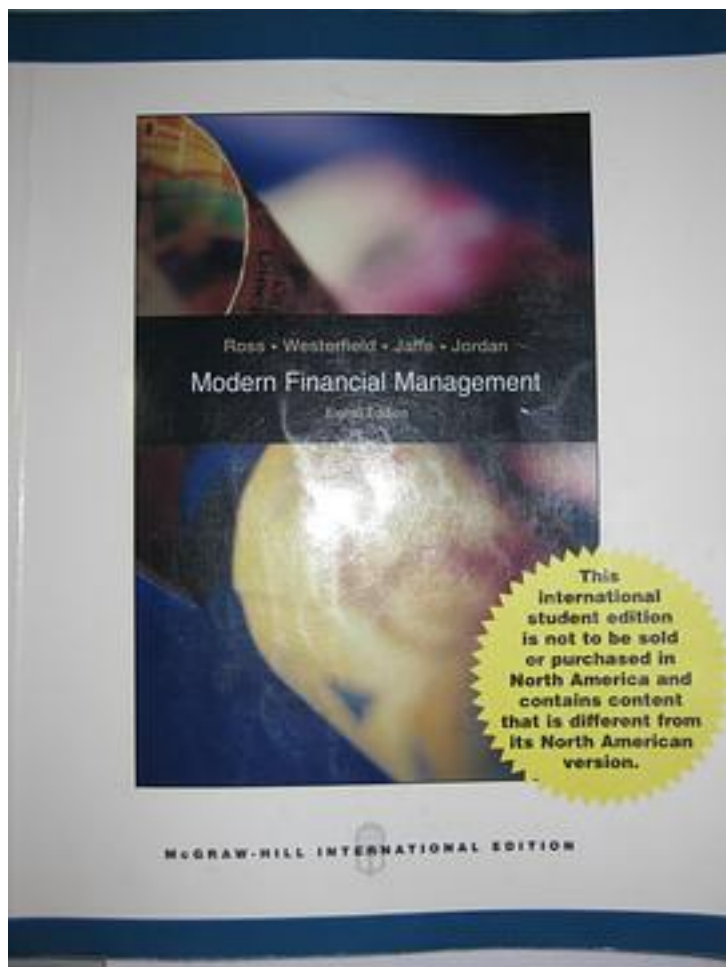


# Modern Financial Management



[Modern Financial Management\\_ 下载链接1](#)

著者:Stephen A. Ross

出版者:McGraw Hill Higher Education

出版时间:2007-04-01

装帧:Paperback

isbn:9780071100885

Modern Financial Management, by Ross, Westerfield, and Jaffe is a popular textbook that emphasizes the modern fundamentals of the theory of finance, while providing

contemporary examples to make the theory come to life. The authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions, rather than a collection of unrelated topics. They develop the central concepts of modern finance: arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, and use them to explain corporate finance with a balance of theory and application. The well-respected author team is known for their clear, accessible presentation of material that makes this text an excellent teaching tool. Brad Jordan, known for his successful work on the RWJ Fundamentals and Essentials books, contributed to this edition. His influence will be seen particularly in the writing style with smoother coverage of topics, and the increased quality in the problem material.

## 作者介绍:

Stephen Ross is presently the Franco Modigliani Professor of Finance and Economics at the Sloan School of Management, Massachusetts Institute of Technology. One of the most widely published authors in finance and economics, Professor Ross is recognized for his work in developing the Arbitrage Pricing Theory and his substantial contributions to the discipline through his research in signaling, agency theory, option pricing, and the theory of the term structure of interest rates, among other topics. A past president of the American Finance Association, he currently serves as an associate editor of several academic and practitioner journals. He is a trustee of CalTech, a director of the College Retirement Equity Fund (CREF), and Freddie Mac. He is also the co-chairman of Roll and Ross Asset Management Corporation. Randolph W. Westerfield is Dean of the Marshall School of Business at University of Southern California and holder of the Robert R. Dockson Dean's Chair of Business Administration. From 1988 to 1993, Professor Westerfield served as the chairman of the School's finance and business economics department and the Charles B. Thornton Professor of Finance. He came to USC from The Wharton School, University of Pennsylvania, where he was the chairman of the finance department and member of the finance faculty for 20 years. His areas of expertise include corporate financial policy, investment management and analysis, mergers and acquisitions, and stock market price behavior. Professor Westerfield has served as a member of the Continental Bank trust committee, supervising all activities of the trust department. He has been consultant to a number of corporations, including AT&T, Mobil Oil and Pacific Enterprises, as well as to the United Nations, the U.S. Department of Justice and Labor, and the State of California. --This text refers to an out of print or unavailable edition of this title.

## 目录:

[Modern Financial Management\\_下载链接1](#)

## 标签

教科书

Finance

砖头书

教材

金融

我的大二

大学

原版

评论

财务管理+金融市场与公司财务，很强大。。。我居然后半截学得比前半截好。。。

-----  
好书、可惜没看懂

-----  
再次感叹下！豆瓣怎么能这么轻松地查着一大串大陆书店都买不到BT课本呢。。

-----  
为了实践项目，复习本科金融课程...

-----  
Ross在财务领域的地位就像Kotler在营销一样无可撼动

-----

现在心情太复杂了，再见CF！ 再见BAB24！

-----  
QAQ 今天理书这几本砖头不见了。。

-----  
sucks

-----  
苦啊~不知道能不能过~

-----  
这门课让我懂得，一本书是可以让人挂两次的···

-----  
[Modern Financial Management\\_下载链接1](#)

书评

-----  
[Modern Financial Management\\_下载链接1](#)