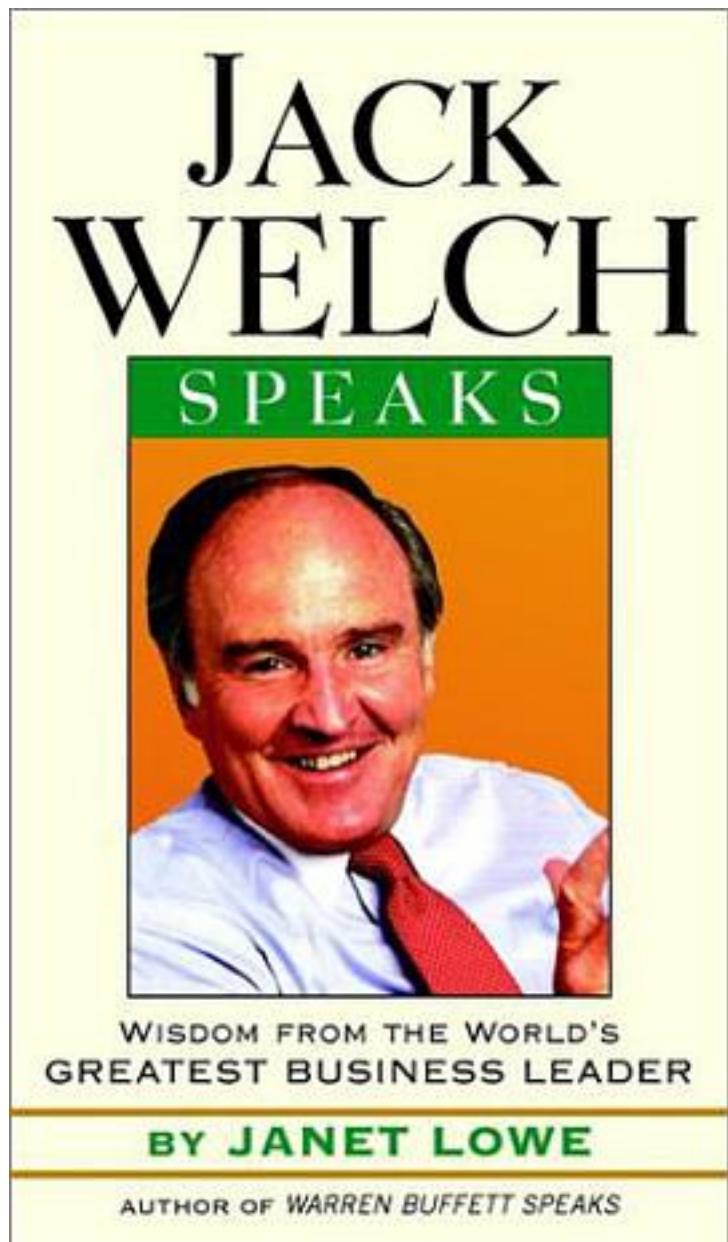


Jack Welch Speaks



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著者:Janet Lowe

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The world listens when Jack Welch speaks "Jack Welch has long been one of my heroes. When you read this book you will understand why."—Warren Buffett, Chairman, Berkshire Hathaway "Jack Welch is a management genius who attacks life as he does business—with unconventional flair, a restless intellect, and no tolerance for phonies. And I'd say that even if he weren't my boss!"—Tom Brokaw, Anchor and Managing Editor, NBC "Jack Welch describes himself as 'just a man in a room. Janet Lowe takes us into this room by letting the man speak for himself. Through his own words, it becomes clear why he is listened to and emulated all over the world. Big man, big room."—Sam Nunn, Former U.S. Senator; Partner, King and Spalding Here is just a sample of what you'll find inside: "If someone tells me 'I'm working 90 hours a week,' I say, 'You're doing something terribly wrong.' I go skiing on the weekend, I go out with my buddies on Friday and party. You've got to do the same or you've got a bad deal." "As I went to bigger pieces of GE, I found bigger bureaucracies, layers and all that stuff and it wasn't friendly. Business was very serious—turf—boxes. Business isn't that. Business is ideas and fun and excitement and celebrations, all those things."

作者介绍:

珍妮特·洛 Janet Lowe, 著有畅销书《巴菲特如是说》、《杰克·韦尔奇如是说》和《比尔·盖茨如是说》。她曾在《新闻周刊》、《基督教科学箴言报》、《洛杉矶时报》等媒体上发表文章。

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评论

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书评

股东有很丰厚的回报。1981年，韦尔奇出任通用电气公司董事长时，公司的股票为每股100美元，到他离任时，股价上涨到每股2194.30美元，平均每年返还股东23%的收益。那时候，通用电气公司的股价几乎是道琼斯工业指数的两倍，比标准普尔500股票指数高76%。韦尔奇也有老板：通用电...

不知道是翻译的问题还是书本身的问题 感觉有点不知所云
也许也是因为我对逻辑性偏执的爱好 总之感觉有点乱

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