

TV China



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If radio and film were the emblematic media of the Maoist era, television has rapidly established itself as the medium of the 'marketized' China and in the diaspora. In less than two decades, television has become the dominant medium across the Chinese cultural world. "TV China" is the first anthology in English on this phenomenon. Covering the People's Republic, Hong Kong, Taiwan, and the Chinese diaspora, these 12 original essays introduce and analyze the Chinese television industry, its programming, the policies shaping it, and its audiences.

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书评

内容还蛮有意思的 就是因为都是英文所以看得好吃力好吃力 1月19日就要还给AB了 希望能多看一些吧 现在还要考试真是紧张 就不能多宽限到开学了再还莫

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