

Avenue - From A to Zero



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著者:

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The book Avenue from A to Zero contains original spreads from the magazine, original photo prints and unpublished material. The first retrospective for this legendary Dutch monthly.

Avenue was the first real Dutch glossy, defining the taste of Dutch men and women for over a generation. Regular articles featuring fashion, interior design, food, literature, art and travel were new. The liberal use of photography in Avenue was unprecedented, the format and graphic design exceptional and challenging. Almost everything was allowed, as long as it was relevant – and spectacular.

Big names such as Paul Huf, Eddy Posthuma de Boer, Ed van der Elsken and Inez van Lamsweerde made the magazine a podium for Dutch photography.

作者介绍:

Text: Maurits Brands & Pim Milo,

design: Mevis & Van Deursen

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