

Digital Media: Transformations in Human Communication



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著者:

出版者:

出版时间:

装帧:

isbn:9781433132865

The age of digital media has given rise to a new social world. It is a world in which the transmission of information from the few to the many is steadily being supplanted by the multi-directional flow of facts, lies, and ideas. It is a world in which hundreds of millions of people are voluntarily depositing large amounts of personal details in publicly accessible databases. It is a world in which interpersonal relationships are increasingly being conducted in the virtual sphere. Above all, this is a world that seems to be veering off in unpredictable ways from the trends of the immediate past. This book is a probing examination of that world, and of the changes that it has ushered into our lives. In more than thirty essays by a wide range of scholars, this must-have second edition examines the impact of digital media in six areas - information, persuasion, community, gender and sexuality, surveillance and privacy, and cross-cultural communication - and offers an invaluable guide for students and scholars alike. With one exception, all essays are completely new or revised for this volume.

作者介绍:

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