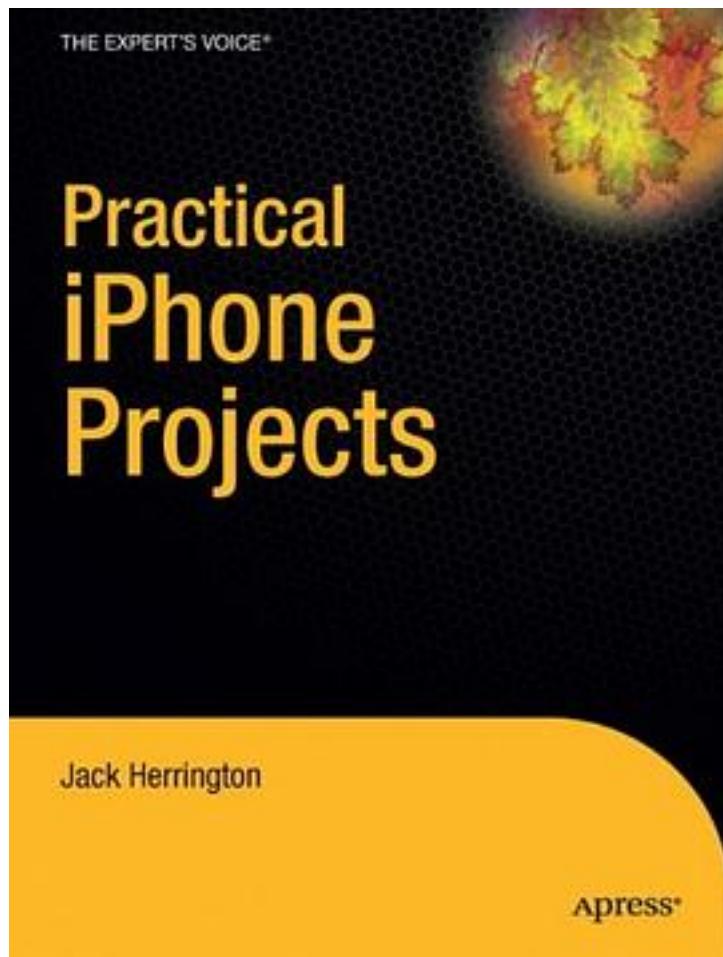


Practical iPhone Projects



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Want to start writing iPhone applications right away, but don't want to learn Objective-C? Practical iPhone Web Applications provides the fastest way to start making great iPhone apps without the steep learning curve. Let's face it, who would

bother to learn an old-fashioned language like Objective-C that until recently didn't have garbage collection and uses YES and NO instead of TRUE and FALSE? One big reason--it runs the iPhone, and the iPhone is nothing short of revolutionary. The iPhone is the best in-your-hand platform to own at the moment, and there are three million people willing to buy cool apps written for it. And this book shows you how to build the coolest looking iPhone applications. Most books teach you how to make iPhone applications that have buttons labeled "A," "B," and "C" and look like old DOS programs. This book will teach you how to make applications that people want to use, and it will help you to do that by providing practical template applications and then showing how to extend them beyond the basics. Practical iPhone Web Applications/em presents three sample applications for you. Each of these represents a broad application type relevant for the iPhone. You will be able to use each template as a practical starting point that you can customize and extend for your own purposes. Don't wait. Start coding and get those cool iPhone apps out into the marketplace right now. What you'll learn: Jumpstart your iPhone development with cool apps. Learn just enough Objective-C and Cocoa to be dangerous. Implement geolocation-based applications. Integrate images into applications. Create games of various sorts. Who is this book for? Anyone interested in developing for the iPhone and who wants to get a real head start on the cool stuff. And anyone who is curious about iPhone development but who doesn't have experience with Objective-C or Cocoa.

About the Apress Practical Series: The Practical series from Apress is your best choice for getting the job done, period. From professional to expert, this series lets you apply project-motivated templates (or frameworks) step by step in a very direct, practical, and efficient manner toward current real-world projects that may be sitting on your desk. So whatever your career goal, Apress can be your trusted guide to take you where you want to go on your IT career empowerment path.

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