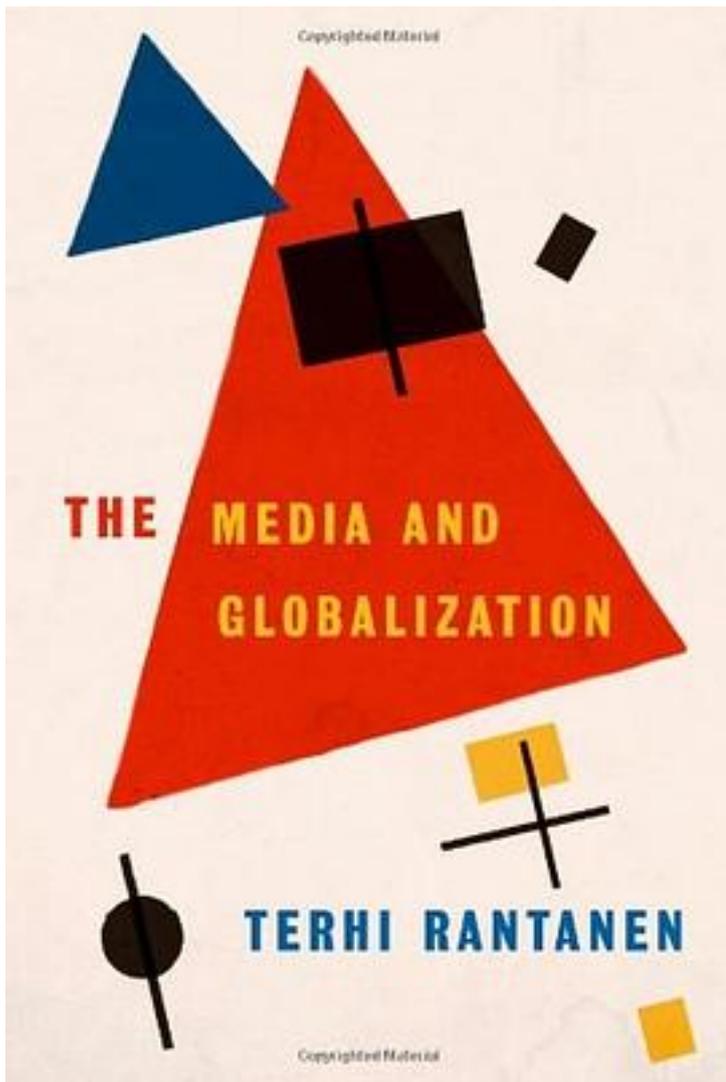


The Media and Globalization



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著者:Professor Terhi Rantanen

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'This is a necessary and very original book that really does address the lack of attention to media in previous discussions about globalization' - James Lull, San Jose State University There is practically no globalization without media and communications. Yet this relationship is so obvious it is often overlooked. Rantanen challenges conventional ways of thinking about globalization and shows it cannot be understood without studying the role of the media. This book offers: - a clear and accessible overview of globalization and the pivotal role of the media - an introduction to the concepts and theories of globalization - empirical data on the production and consumption of media - a methodology for relating individual, local experiences to the global picture Rantanen has made this complex and huge subject very accessible by using personal histories and pictures to engage the reader. It will be invaluable to students in international media, cultural studies, communications and international relations.

作者介绍:

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评论

开篇的全球化定义讨论很赞，但是我实在不喜欢mediagraphy这种过于微观的研究方法。我这种政治经济学一路走到黑的人，辩证思维永远被缺乏audience agency虐到死。为了求考试平安我应该给导师的书打五星的，但是要対得起良心。

我要顺利毕业毕业毕业毕业毕业！！

clear sketch to the mechanism of globalized media. easy to grip main issues in this domain.

哈，其实还多好看的。。。。

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书评

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