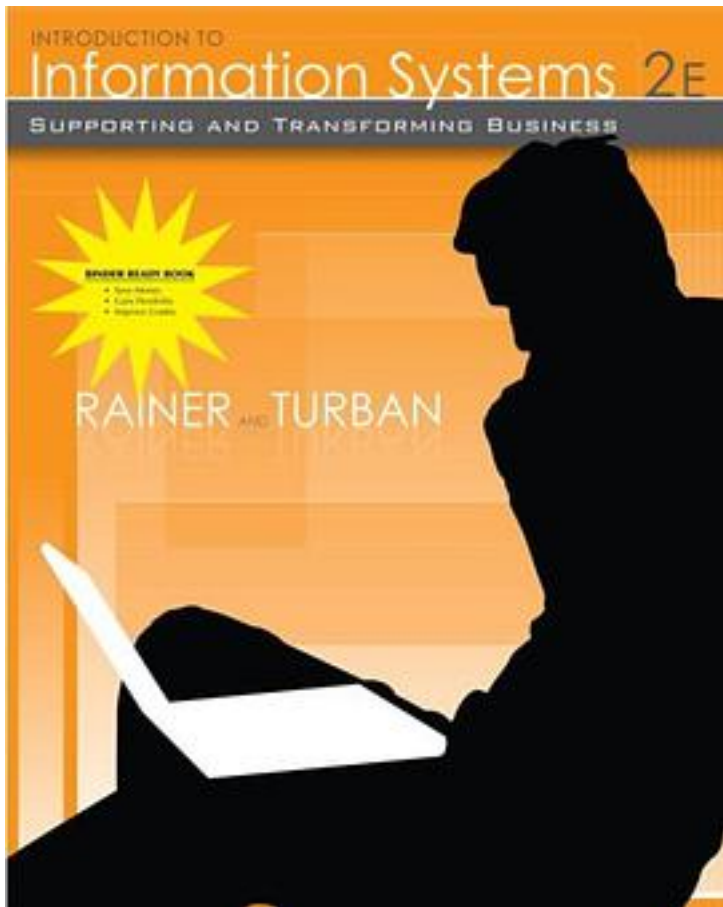


Introduction to Information Systems, Binder Ready Version



[Introduction to Information Systems, Binder Ready Version_ 下载链接1](#)

著者:Efraim Turban

出版者:Wiley

出版时间:2008-01-09

装帧:Loose Leaf

isbn:9780470279755

Wiley Desktop Edition - your complete ELECTRONIC study resource!PLEASE NOTE: This product is digital. There are no refunds available for purchase of Desktop Editions. If

you're not sure a Desktop Edition is what you're looking for, check out all the great features yourself in this DEMONSTRATION Download the full text to your computer! Use the search function to locate key concepts! Create your own colour-coded highlights as you revise! Make notes for revision and share them with your friends! To purchase this Wiley Desktop Edition click on the 'Buy' button above. You will receive your registration code via email. To make the most of this product's interactive features you should download it to your own personal computer or laptop as follows: Go to www.vitalsource.com/download Download the Bookshelf application to your personal computer or laptop Follow the instructions on the website to register and redeem your registration code This will download the Wiley Desktop Edition For technical support please visit www.vitalsource.com/index/support or email bookshelf.support@ingramdigital.com. ABOUT THIS BOOK WHATS IN IT FOR ME? Information technology lives all around us-in how we communicate, how we do business, how we shop, and how we learn. Smart phones, iPods, PDAs, and wireless devices dominate our lives, and yet it's all too easy for students to take information technology for granted. Rainer and Turban's Introduction to Information Systems, 2nd edition helps make Information Technology come alive in the classroom. This text takes students where IT lives-in today's businesses and in our daily lives while helping students understand how valuable information technology is to their future careers. The new edition provides concise and accessible coverage of core IT topics while connecting these topics to Accounting, Finance, Marketing, Management, Human resources, and Operations, so students can discover how critical IT is to each functional area and every business. Also available with this edition is WileyPLUS - a powerful online tool that provides instructors and students with an integrated suite of teaching and learning resources in one easy-to-use website. The WileyPLUS course for Introduction to Information Systems, 2nd edition includes animated tutorials in Microsoft Office 2007, with iPod content and podcasts of chapter summaries provided by author Kelly Rainer.

作者介绍:

目录:

[Introduction to Information Systems, Binder Ready Version_ 下载链接1](#)

标签

评论

[Introduction to Information Systems, Binder Ready Version 下载链接1](#)

书评

[Introduction to Information Systems, Binder Ready Version 下载链接1](#)