

Do the Hard Things First (And Other Bloomberg Rules for Business and Politics)



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In Do The Hard Things First , New York Mayor Michael Bloomberg shares the management strategies and life lessons that have helped him build a multi-billion dollar global business and run a \$60 billion city government, serving the needs of demanding business clients and diverse constituencies alike. In the words of Michael Bloomberg himself, “Over the course of both my private and public sector careers, I’ve learned a set of rules that I believe offer guidance that people of all professions will find useful. In this book, I’ve summed up these rules and my experience in how to follow them: from how to build a first-rate team, to create the conditions for innovation, and to know when to say ‘yes’ to your customers and when to say ‘no’ .”

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