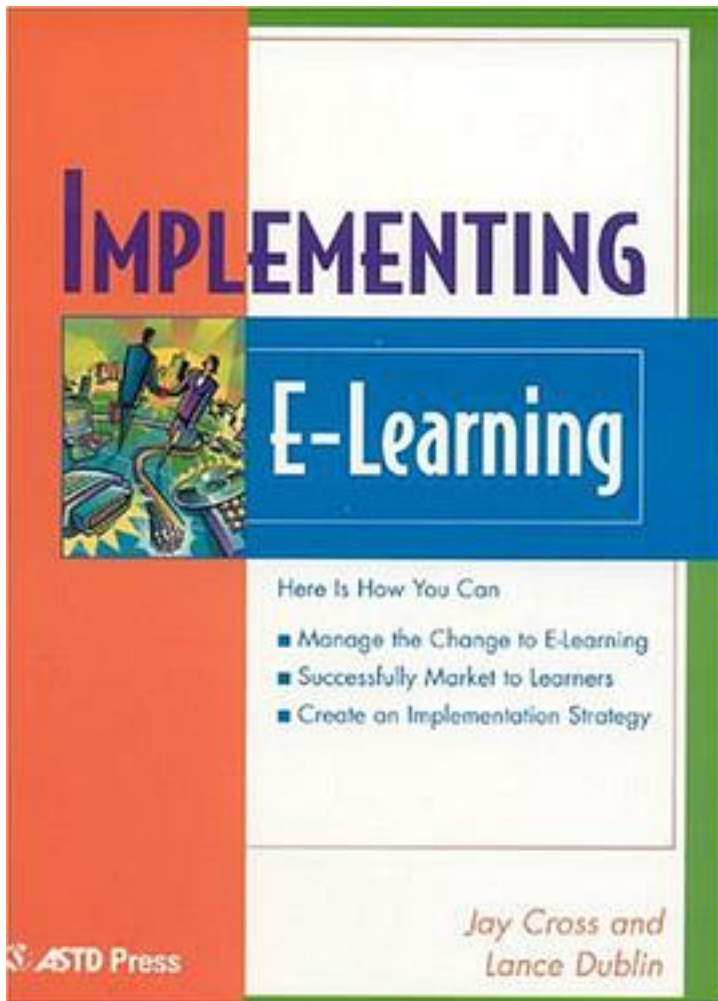


# Implementing E-Learning (ASTD E-Learning Series, 7th Bk.) (Astd E-Learning Series, 7th Bk.)



[Implementing E-Learning \(ASTD E-Learning Series, 7th Bk.\) \(Astd E-Learning Series, 7th Bk.\) 下载链接1](#)

著者:Jay Cross

出版者:ASTD Press

出版时间:2002-10-23

装帧:Paperback

isbn:9781562863333

Want to build a powerful implementation and marketing strategy for your e-learning program? This title shows you how to think like a marketing and change management professional by generating awareness for your e-learning brand, position well designed e-learning for maximum effect, and develop and implement an effective communication plan to get buy-in for your program.

作者介绍:

目录:

[Implementing E-Learning \(ASTD E-Learning Series, 7th Bk.\) \(Astd E-Learning Series, 7th Bk.\)\\_下载链接1](#)

标签

评论

-----  
[Implementing E-Learning \(ASTD E-Learning Series, 7th Bk.\) \(Astd E-Learning Series, 7th Bk.\)\\_下载链接1](#)

书评

-----  
[Implementing E-Learning \(ASTD E-Learning Series, 7th Bk.\) \(Astd E-Learning Series, 7th Bk.\)\\_下载链接1](#)