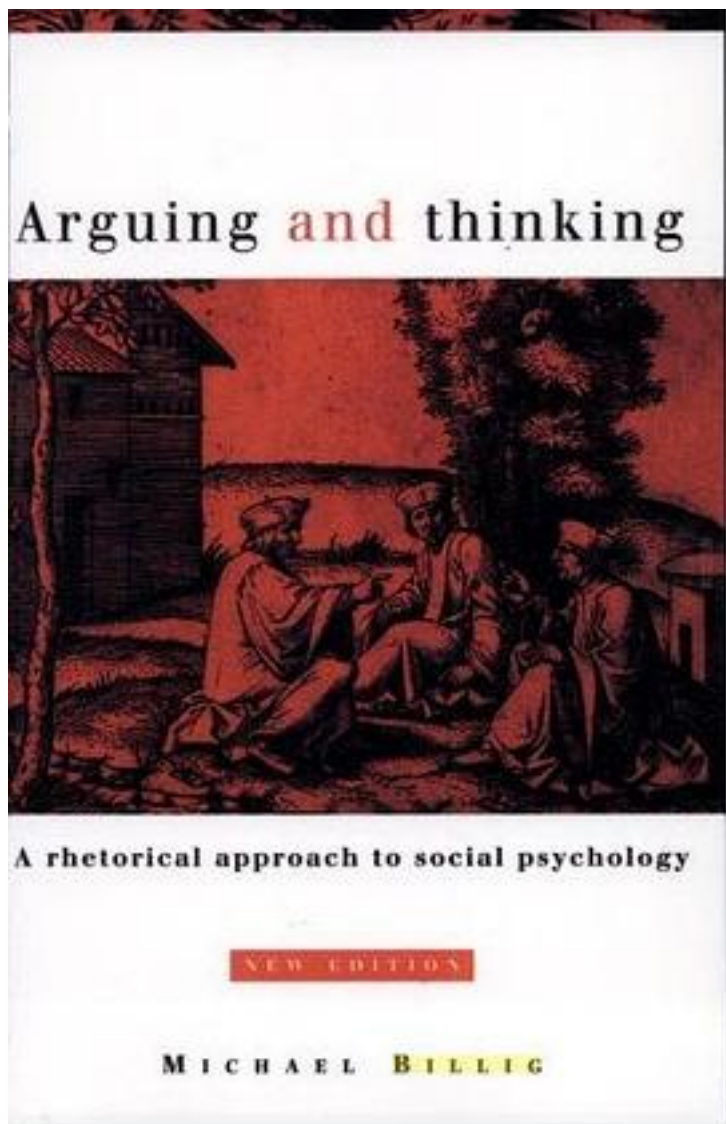


# Arguing and Thinking



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著者:Michael Billig

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Michael Billig's rhetorical approach has been key to the discursive turn in the social sciences. His witty and original book examines argumentation and its psychological importance in human conduct, and traces the connections between ancient rhetorical ideas and modern social psychology. In a new introduction, he offers further reflections on rhetoric and social psychology, discusses the recent scholarship, and allows some forgotten voices in the history of rhetoric to be heard.

作者介绍:

迈克尔·毕利希(Michael Billig), 英国拉夫堡大学社会科学系教授。曾在泰弗尔(Henri Tajfel)指导下接受实验社会心理学训练, 参与莫立泰弗尔社会认同理论的实验设计。后逐渐转向质性思路, 融汇其他社会科学, 探索批判社会心理学。著述宏富多元, 理论方法并重。

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