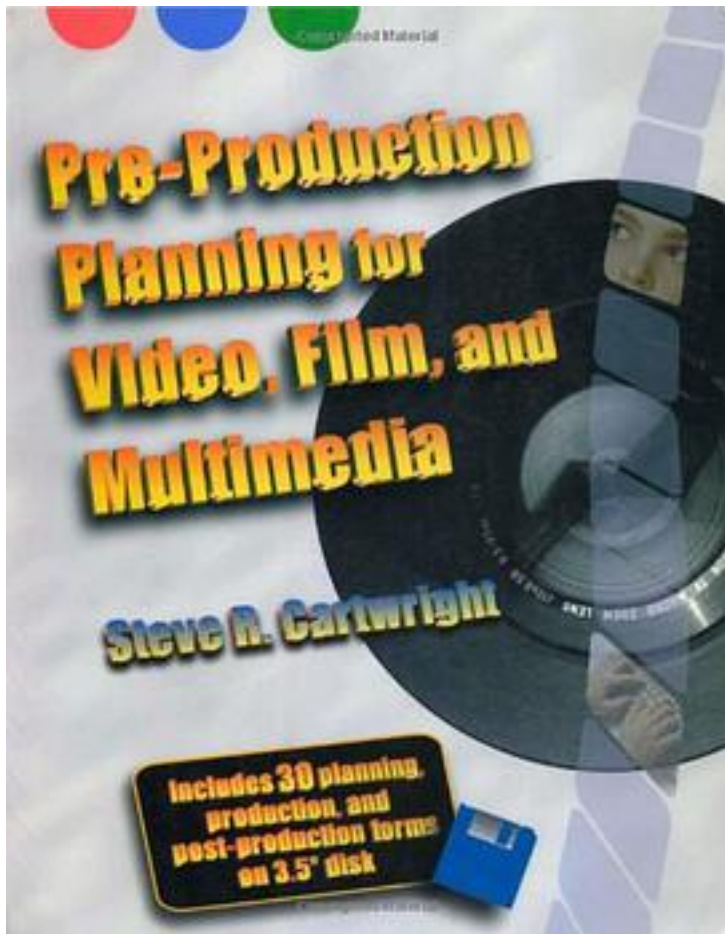# Pre-Production Planning for Video, Film, and Multimedia

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The key to a project's ultimate success is good planning. This unique new book shows how to prepare for the myriad of steps required to execute production and post

production of a video, film or multimedia project. Cartwright explains in detail how to save money and time in production and post-production, yet produce a quality program with high production values. The craft of production planning is explained through a comprehensive system. The production steps are all there, enhanced with graphs of the production process, production forms, photos and a comprehensive list of production resources along with a chapter devoted to the use of computers for the production and post-production process. The techniques of planning for success are easily applied to both traditional linear program development to interactive multimedia development for all types of programs, including communications, training, marketing, corporate news and teleconferencing. Pre-Production Planning for Video, Film and Multimedia also includes 30 planning, production and post-production forms that can be accessed on an accompanying complimentary disk (for both IBM compatibles or Mac). Steve R. Cartwright is president of Cartwright & Associates, a training and communications company, and co-owner of the Motion Graphics Company, a computer graphics and animation firm. A leading producer, consultant and instructor, Cartwright is author of Training with Video and Secrets of Successful Video Programs.

作者介绍:

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