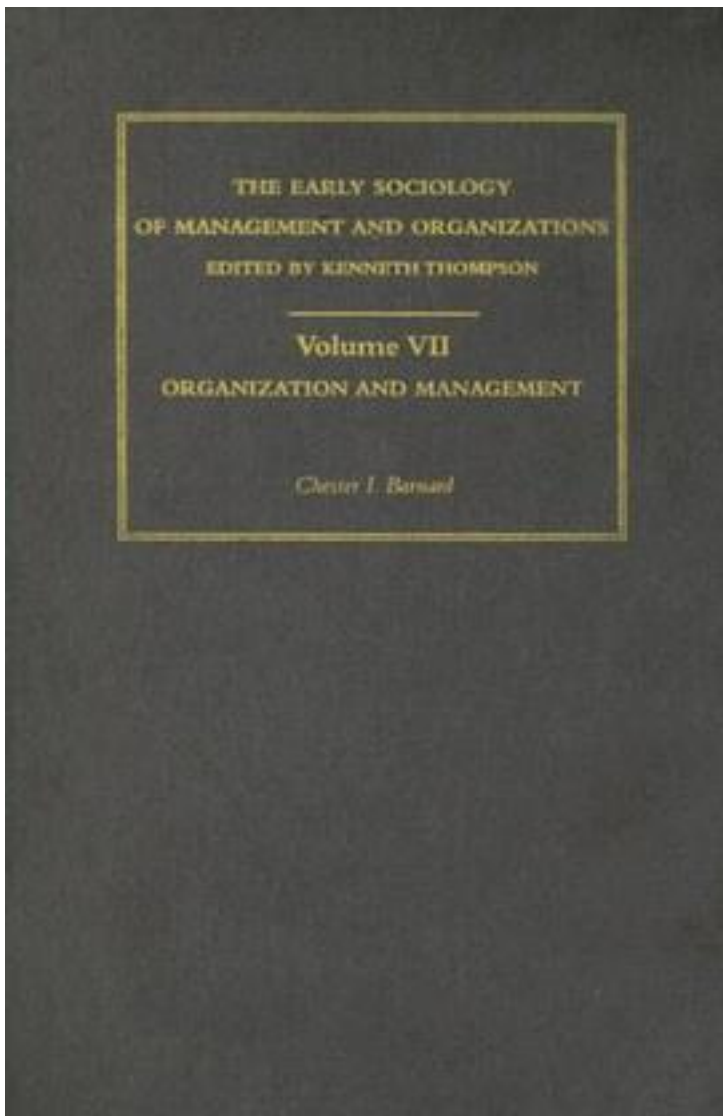


# Organization and Management



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著者:Chester Barnard

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Barnard was prompted by Vilfredo Pareto's seminal four volume work Mind and Society to apply his theories of sociology to management studies. Barnard's study of interaction between people in economic settings was contentious in that he concluded that human behaviour within these settings is largely non-economic and instead approaches ritualistic symbolism.

作者介绍:

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