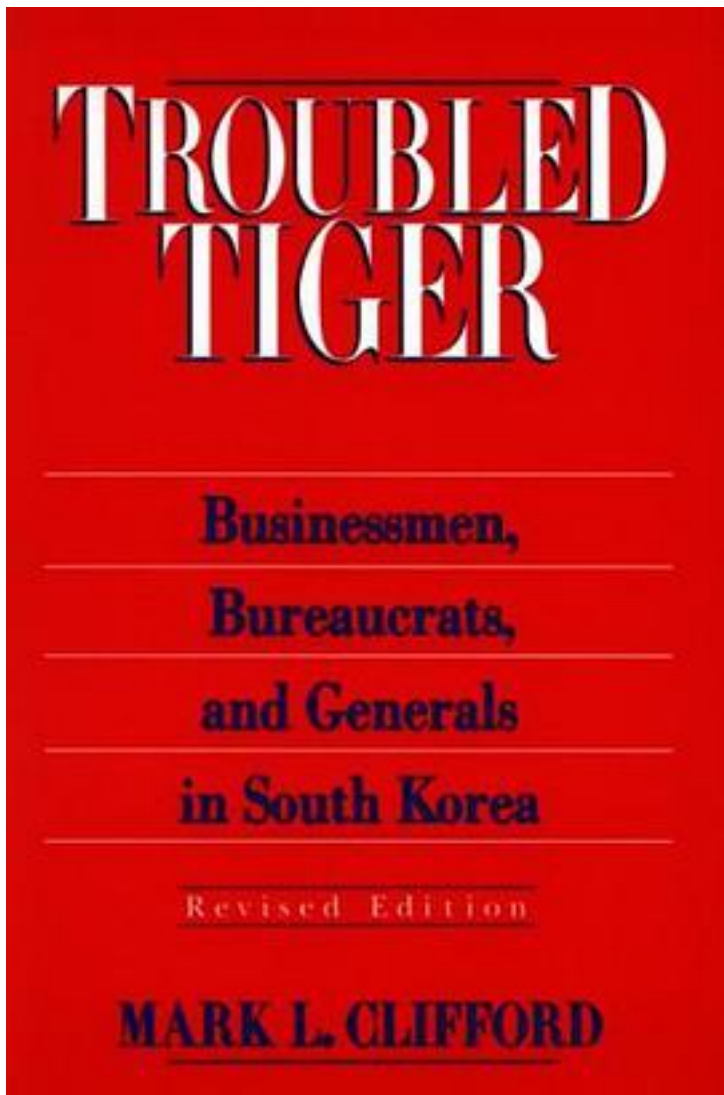


Troubled Tiger



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著者:Clifford, Mark L.

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Drawing on his journalistic experiences in the region, Clifford addresses the business climate of South Korea. This well-written book presents Korea's commercial history since 1961, building on historical, social, cultural, and economic factors. The work probes the tensions between and among business, government, and the military. The 24 specific-topic chapters explore, among other things, Korea's history, economic growth, specific industries such as steel, the assassination of President Park in 1979, political and business reforms and scandals, chaebol (the giant conglomerates), and the anticipated economic future. While this timely book is recommended primarily for practicing executives and government officials, scholars and advanced students of business and the social sciences should also find it useful.

作者介绍:

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