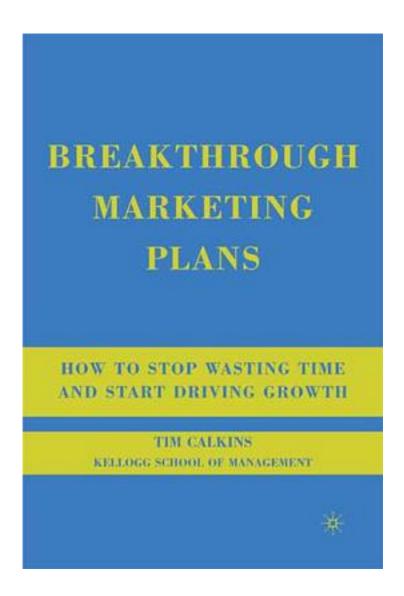
Breakthrough Marketing Plans



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目录:	
Breakthrough Marketing Plans_下载链接1_	
标签	
管理	
评论	
Breakthrough Marketing Plans_下载链接1_	
书评	
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Breakthrough Marketing Plans shows how to create simpler and more powerful marketing plans in an age of increasing amounts of data, marketing tactics, and competitive pressure.