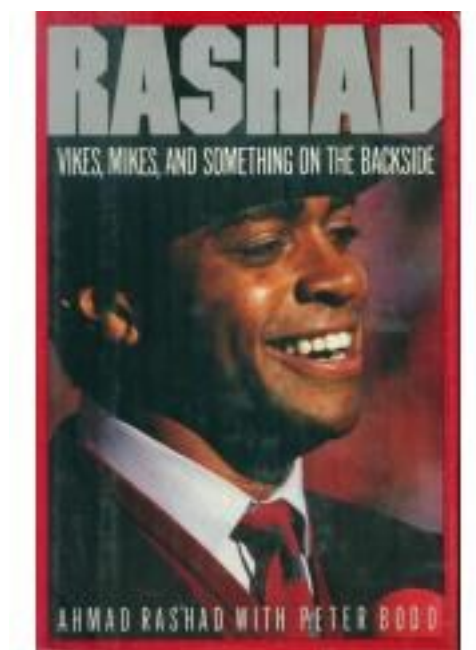


# Rashad



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As a football player, Ahmad Rashad was never the type to take the ball home and sleep with it just because the coaches told him to. Approaching the game with his own blend of dedication and fun-loving high spirits, Rashad was an All-Pro wide receiver during his NFL career, including seven

sparkling seasons with the Minnesota Vikings, and his star has risen since he left the field in 1982 for a career in broadcasting, partly because he never saw football performance as a lifetime achievement, but mostly because his energy, wide-angle intelligence, humor, and independent spirit shine as brightly off the field as on.

These qualities shine as well in the pages of this very entertaining book--a memoir that is also an inspiring success story, a football book that goes beyond the gridiron and cuts to the quick of real life in the locker room, in the TV studio, and at home with another star, Phylicia Rashad. His 1987-1988 broadcasting season for NBC's popular "NFL Live" show provides opportunities for Rashad not only to observe the game, its players, and its controversies today, but to recall the way things were and the dramatic route of his own life and two careers.

From his childhood in Tacoma, marred by a mysterious skin disease, to his college days as Bobby Moore during the late sixties, when the face of America, and particularly black America, was changing; from his initiation into pro football with

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