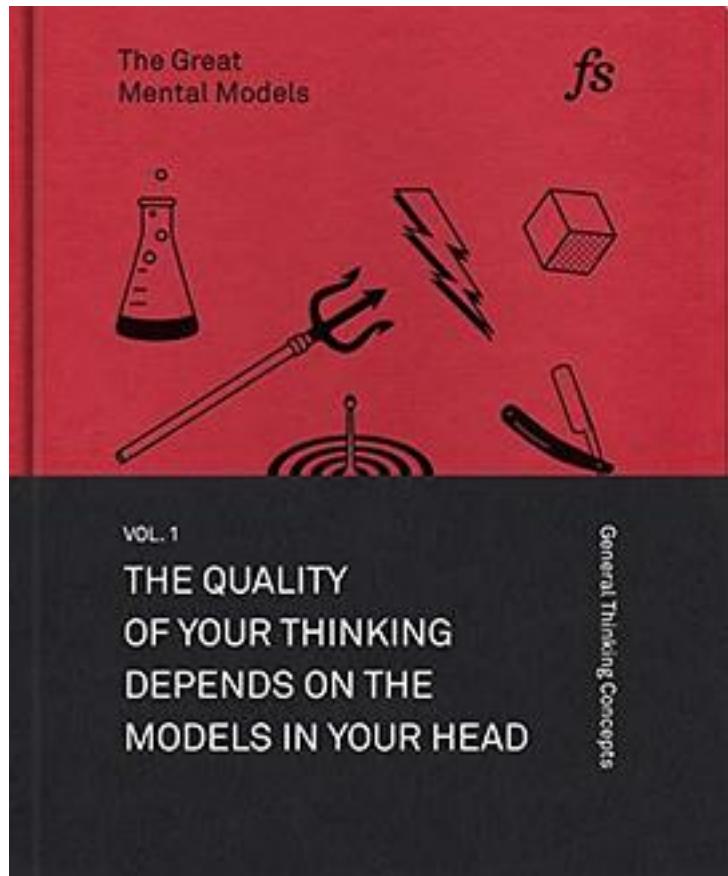


The Great Mental Models



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著者:Shane Parrish

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The old saying goes, "To the man with a hammer, everything looks like a nail." But anyone who has done any kind of project knows a hammer often isn't enough.

The more tools you have at your disposal, the more likely you'll use the right tool for the job — and get it done right.

The same is true when it comes to your thinking. The quality of your outcomes depends on the mental models in your head. And most people are going through life with little more than a hammer.

Until now.

The Great Mental Models: General Thinking Concepts is the first book in The Great Mental Models series designed to upgrade your thinking with the best, most useful and powerful tools so you always have the right one on hand.

This volume details nine of the most versatile, all-purpose mental models you can use right away to improve your decision making, productivity, and how clearly you see the world. You will discover what forces govern the universe and how to focus your efforts so you can harness them to your advantage, rather than fight with them or worse yet—ignore them.

作者介绍:

Shane Parrish is the founder, curator and wisdom seeker behind Farnam Street (www.fs.blog).

What started as a personal, anonymous blog where Shane could explore what others have discovered about decision making, purposeful living, and how the world works, quickly blossomed into one of the fastest-growing websites in the world.

With over 250,000 subscribers, consistently sold-out workshops and over 10 million podcast downloads, Farnam Street has become the go-to resource that CEOs, athletes, professional coaches and entrepreneurs rely on to find a signal in a world of noise.

Shane's work has been featured in nearly every major publication, including the New York Times, The Wall Street Journal, Huffington Post, and Forbes.

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