

The Media Education Manifesto



[The Media Education Manifesto_ 下载链接1](#)

著者:David Buckingham

出版者:Polity

出版时间:2019-7

装帧:Paperback

isbn:9781509535880

In the age of social media, fake news and data-driven capitalism, the need for critical understanding is more urgent than ever. Half-baked ideas about ‘media literacy’ will lead us nowhere: we need a comprehensive and coherent educational approach. We all need to think critically about how media work, how they represent the world, and how they are produced and used. In this manifesto, leading scholar David Buckingham makes a passionate case for media education. He outlines its key aims and principles, and explores how it can and should be updated to take account of the changing media environment. Concise, authoritative and forcefully argued, The Media Education Manifesto is essential reading for anyone involved in media and education, from scholars and practitioners to students and their parents.

作者介绍:

David Buckingham is Emeritus Professor of Media and Communication at Loughborough University and Visiting Professor at King's College London.

目录: Preface
Acknowledgements
1 A Changing Media Environment
2 Beyond Benefit and Risk
3 The Limits of Media Literacy
4 The Bigger Picture
5 Going Critical
6 Pedagogy: Pitfalls and Principles
7 Conceptualising Social Media
8 Media Education in Practice
9 Making it Happen
Conclusion
Notes
• • • • • ([收起](#))

[The Media Education Manifesto_ 下载链接1](#)

标签

宣言

评论

[The Media Education Manifesto_ 下载链接1](#)

书评

[The Media Education Manifesto_ 下载链接1](#)