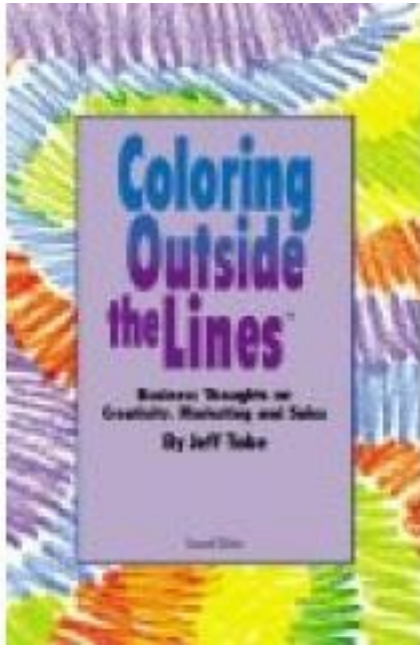


Coloring Outside the Line™ : Business Thoughts on Creativity, Sales, and Marketing



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著者:

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This book from the crayon of Creativity Guru Jeff Tobe is an unusually charming collection of warm, funny and instructive business tales. It provides numerous examples of street-smart sales tactics, exemplary customer service and outside-the-lines marketing. The book encourages anyone with an entrepreneurial spirit by providing story after story of creative ideas and inspiration.

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